### Connect with us in NJ

CCLR is New Jersey's Technical Assistance to Brownfield Communities (TAB) provider under a cooperative agreement with U.S. EPA.

#### We support your redevelopment efforts:

- 1. Take you through the redevelopment roadmap to reduce blight.
- 2. Review your EPA Multi-Purpose,
  Assessment, Cleanup & Revolving Loan
  grant applications. Boost your chance of
  success with a CCLR review!
- Introduce you to practitioners and professionals in our network, including our federal and state agency partners. We can do this in a small forum or at a traditional Interagency Working Group meeting.
- 4. Answer questions about Sustainable Jersey Brownfield Actions, including Inventory, Marketing, Planning Reuse and our newest Action, Assessment/Investigation.
- Organize webinars and workshops to share the latest information and resourceswww.cclr.org/workshops
- 6. Share our blogs-www.cclr.org/news
- <u>Brownfield Redevelopment in the Highlands:</u> How Your Community Can Benefit
- <u>Experts Share Redevelopment Insights and Funding Leads in Sayreville, NJ</u>
- Accelerate Land Reuse for Community Revitalization Workshop- Camden, NJ

Your next steps: Sign up for our newsletter at www.cclr.org and join us on social media.

For more information, contact:

Jean Hamerman at <a href="mailto:jean.Hamerman@cclr.org">jean.Hamerman@cclr.org</a>

Claire Weston at <a href="mailto:claire.weston@cclr.org">cclr.org</a>

# Mission

CCLR promotes the sustainable, equitable and responsible reuse of underutilized and environmentally impacted properties. We educate, advocate, assist and convene stakeholders to revitalize communities through land recycling.



# CENTER FOR CREATIVE LAND RECYCLING

RECLAIM. CONNECT. TRANSFORM.



Contact us!

www.cclr.org | info@cclr.org

Revitalizing Land for a Sustainable Future

www.cclr.org

### About CCLR

The Center for Creative Land Recycling (CCLR) is the oldest national non-profit organization pioneering brownfield and infill development to promote human and environmental health and economic revitalization. CCLR is also part of the U.S. EPA's Technical Assistance to Brownfields (TAB) Communities Network.

### What we do

- One-on-one technical assistance
- National webinars
- Workshops and conferences
- Newsletters and online resources

# How we can help you

CCLR works with communities in response to their identified needs. Start with us, stay with us.

#### **Getting you started**

Giving you the tools and connections to plan a redevelopment roadmap and champion the pathway.

#### Helping you stay on track

Offering current information and expert advice on regulations, funding, remediation and community engagement to meet your milestones.

#### Getting the job done

Sharing common documents (RFPs and marketing sheets) and introducing you to peers, industry experts, and developers.



### What is a brownfield?

Areas across the country that were once used for industrial and commercial purposes now sit abandoned or underutilized and are prime candidates for land recycling. Many of these properties are brownfields defined by the U.S. EPA as "real properties, the expansion, redevelopment, or reuse of which may be complicated by the presence or potential presence of a hazardous substance, pollutant, or contaminant."

# What is land recycling?

Land recycling is the act of repurposing abandoned, vacant or underutilized properties for beneficial reuse.

Success stories from around the country show these benefits from land recycling:



Mitigate climate change by conserving open space



Provide housing, public parks and space for people

### Our role at CCLR

We convene, consult and collaborate with communities, government agencies, and the private sector to encourage redevelopment projects that reduce inequities and increase community wellbeing.



Without CCLR, there would be a lot fewer reuse projects moving forward and a lot more time and money wasted trying to figure out how to do them. Thank you CCLR." ~ Reed Holderman, Past Executive Director of Sempervirens Fund

Thanks to the input from experts in CCLR's network, we were able to craft a much more substantive and impactful RFP to attract investment in our catalytic properties. ~Christian Mercurio, Mohawk Valley EDGE, NY



Clean up contamination that could impact public health



Create hundreds of thousands of jobs and billions in tax revenues