

Appendices:

- I. Youtube Playlist
- II. CCLR website to view/download presentations of speakers:
https://www.cclr.org/2016_EPA_WBW
- III. Detailed conference agenda.

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Appendix I.

Youtube Playlist:

https://www.youtube.com/playlist?list=PLnEKs6K_3m2PFVX5ieTnijhcRTabJluND

01 Day1 AM Session 1 Cam B

1:26:00-1:55:20 - Mary Developer panel

02 Day1 AM Session 2 Cam A

TAB Providers: Who are we and what can we do for you? (3:20-3:53): Time is money, funding, regulations, development, etc. (4:13-5:24) keywords like climate resiliency related to affordable housing, urban agriculture and development, evolution of the field and mention of CCLR turning 20; expanding frontiers and pushing boundaries. (~6:07) Terms related to brownfields on PPT, TAB providers as knowledge facilitators. (8:26- 9:18): Perseverance of industry through budget cuts, election cycles and staff changes.(15:10-15:30): Site prioritization through web tools and gaining an edge over competitors for EPA money. (18:40-9:07): Having a plan and community support increases your chance for a successful project. (21:15-22:45): TABs help with reviewing grant applications, help deciding b/w site-specific or community-wide proposals, helpful hints re EPA proposals (e-tools like Bit and Tab-ez). (25:05 - 25:30): Don't have the money to spare to hire outside consultants? Look for us, your friendly TAB provider! (27:35-28:45) Mark Walker talks about Area-Wide Planning grants, focusing on the Denver area-wide planning grant and the Platte river - he cites some statistics here. (32:25 -36:00) TABs role in the area-wide planning process for Denver, TABs worked in the middle between public and private services to craft a message to property owners assuaging fears of clean up.Assisted in developing a level of trust between community and public services.TAB not only helped to begin the Denver project, but also delivered rough cleanup estimates to get the discussion going. Helped conceptualize a cleanup strategy. 5 cleanup sites catalyzed. (36:55-37:20) We're here to help you use those tools to your benefit and think outside of the box. There's a lot of cross-fertilization between projects in various EPA regions. (37:30-38:21) Not only do we want to help you get your paperwork done, but we want to push you to go after projects that will help revitalize, people need to know that in the long run this is about the environment. This helps to attain sustainable development and gets economies flowing. "It's not rocket science." (~39:30) Different states have different needs and require different approaches. ~(40:00) TAB is here to take the brain damage for you.

01 Day2 AM Session 1 Cam A

0:48-1:22, 7:09-7:40, 11:57-16:00 - Tribal Adaptation to Climate Change: Eric Byous gave a wonderful summary of challenges as well as tribal reps speaking.

01 Day2 PM Session 1 Cam A

18:06-33:00 - Of this segment, the most interesting would be a short video on Mesa, Arizona's story of its light rail. Could edit to 5 minutes clip - instructive and well presented - need to integrate slides.

03 Day2 AM Session 3 Cam B

Brownfields and TOD - good speakers - intro good. could make a 5 minute clip on this topic.

04 Day2 AM Session 4 Cam A

Workshop on tribes: they speak about sample waste ordinances which may be good to post on our site or to have a webinar with tribes. Presentation long winded. Ordinance reduced build up of company profit to dump.

02 Day2 PM Session 2 Cam B

Health panel: Ted Lazano/Roseanne

02 Sean Interview v1

Worked with CCLR - could edit to a few seconds as part of a longer testimonial, not stand alone. Keys to Success: engaging with community and with property owners, gain their trust.(1:50-2:20); Success in applying for EPA cleanup grant and engaging the community, spurring economic revitalization (3:00-3:35); Assessment grant: included public outreach, facilitating city contact for organizations, developed site prioritization ranking scheme (3:40-4:20); Promoting city walkability and walking access inherently promotes healthier decisions (5:15-5:35); Worked with CCLR to review city's BF grant multiple times. CCLR made suggestions regarding further details and research and helped to tighten up a successful application (6:35-7:47).

05 Roseanne v1

Good summary of brownfields, sustainability, healthfields, partnerships, CCLR role, and what one community is doing.

Benefits of BF redevelopment for communities, i.e job creation and economic revitalization, health, sense of place, food security (0:27-1:08); Partnerships and collaboration (1:10- 1:30); BF redevelopment IS the original sustainable development, there is nothing like recycling land for the future (2:00-2:30); City of Phoenix, AZ getting heavily involved in Healthfields (2:32-3:00); More of an interest by developers to get into BF redevelopment work in the city of Phoenix - a new trend that they are seeing. Economic Development professionals are also starting to realize

that BF redev. work is a part of the overall development strategy and is no longer just an afterthought (4:32-5:45); Partnerships are everything and it takes a village to undertake BF redev. Connecting grocery stores, health care providers, and farmers in Phoenix to support projects (5:50-6:40); BF is a respected profession that has become multidisciplinary, BF work has been valued higher over the years since its inception (5:55-7:41); Phoenix and CCLR have a mutually beneficial relationship, worked together on Phx and state educational workshops. CCLR is a great resource and it's great to be able to ask CCLR tough questions, brainstorm answers (7:48-8:45).

[01 Mary Interview v1](#)

BF redevelopment eliminates blight, returns productive use to communities (0:30-1:26); What does the community define as success? Success for a developer may not mean success for a community, or vice versa. Community plan needed so that everyone understands what success looks like (1:30-2:05); BF redev. has morphed from private sector developers towards something that is much more community driven. The sites available now are also much more difficult to clean up and require a longer thought process (2:50-4:25); Looking at CCLR's growth over the years has been exciting (5:10-5:30).

[04 Logan Interview v1](#)

Logan is well spoken and gives a good summary of benefits as well as a nice testimonial-HD video.

BF redevelopment removes some of the uncertainty behind the properties being developed. Important to gain certainty over properties to attract business to develop there. The fear of contamination was much greater than the actual mitigation efforts that were needed to redevelop sites in the community (1:00-2:20); Building capacity in community as an NPO, national economy is moving to smart growth and sustainable building, some of their sites applied for implementation of EV charging stations, DoE clean cities coalition (2:30-4:47); Mentions various technological improvements related to timber resource extraction in the area, nanocellulose tech related to timber, transportation trends - west coast electric highway from Canada to Mexico on I5 (4:50-6:30); partnerships necessary due to being a rural community, collaboration and capacity building, sister nonprofits, all hands on deck. Collaboration is easy to talk about but difficult to do (7:35-8:40). Trend of making sure the story is complete, not just a heartbreak story about a community. long term dev. plans are necessary to carry a project. Holistic approach. How will BF impact community over time? (8:50-10:00); CCLR has been a wonderful partner for a small community that does not have capacity or technical experience in applying for federal grants, feedback on applications, help with negotiations between developers and contractors. CCLR has helped to flatten out a steep learning curve, helped build capacity for dealing with problems moving into the future (11:05-12:04).

03 Dwayne Interview v1 1

Underserved areas have been improved thanks to BF redevelopment (1:05-1:40); Community support is an important element for furthering BF redevelopment. Collaboration between developers, city and community (1:45-2:30); No application of rhetoric on climate change or sustainability in Roseland, CA (2:35-2:55); Dwayne states that nothing is getting done yet in the community that he is from, (3:00-3:25); CCLR has been helpful to him as an unaffiliated citizen, supportive and patient in his efforts in learning how to help in BF redevelopment. CCLR has supported him in learning more about seeking out funding for redevelopment. (3:30-4:40).

WESTERN BROWNFIELDS WORKSHOP

Agenda



Participant's Guide — Maximize Your Learning Opportunities

Prepare to be involved—ask questions, share stories, make new contacts, have fun! You will get out of the workshop what you put into it.

To maximize your learning opportunities, this workshop is designed with two types of sessions to break up how information is presented and shared. The larger sessions provide more traditional panel style presentations and information dissemination, and also offer the opportunity to ask questions of the panel member(s).

The smaller breakout sessions offer the opportunity to engage in informal dialogues with other grant recipients. These sessions are intended to be robustly interactive—the learning opportunities will be maximized by your active participation! Be prepared to share your successes, lessons learned, tips, resources and/or ask questions, explore the pros and cons of various approaches, etc. Your moderator will present up a range of topics and questions to explore each session's subject matter; they may briefly offer some of their own experiences, but they will not be making formal presentations.

Wednesday, September 28, 2016

8:00 – 8:30 am | Welcome & Registration

8:30 – 9:15 am | Agenda Overview & Keynote Remarks - Gold Rush Ballroom

Enrique Manzanilla, USEPA Region 9

Noemi Emeric-Ford, USEPA Region 9

9:15 – 10:30 am | Public and Private Partnerships: How to finance, leverage resources and create jobs - Gold Rush Ballroom

Phil Ginsberg, City of San Francisco Department of Recreation and Parks

Mary Hashem, RE Solutions

This panel session will focus on several successful projects that highlight who to include when developing partnerships, how to creatively finance projects and what resources can be leveraged. The presentations will cover a broad contextual approach to brownfields revitalization as it relates to planning and job creation.

10:30 – 10:45 am | Break

10:45 – 11:45 am | What is Technical Assistance to Brownfields Communities: How can it assist and what can it provide? - Gold Rush Ballroom

Ignacio Dayrit, Center for Creative Land Recycling

Sarah Sieloff, Center for Creative Land Recycling

Mark Walker, Kansas State University

Blasé Leven, Kansas State University

This session will explain the goals of the Technical Assistance to Brownfields Communities (TAB) grant program, who is eligible and how it can be used. It also will share examples of the technical assistance and resources.

11:45 – 1:15 pm | Lunch (on your own)

Grant Best Practices by Grant Type: Learn best practices and do's/don'ts from your peers and EPA Project Officers

1:15 – 2:30 pm | 1) **Brownfields Assessment Grant Breakout - Redwood**

Jose Garcia, USEPA Region 9

Karl Eberhard, City of Flagstaff

2) **Revolving Loan Fund Breakout - Gold Rush B**

Ted Lanzano, USEPA Region 8

Doug Jamison, Colorado Department of Public Health & Environment

3) **Areawide Planning Breakout - Gold Rush B**

Stacey Eriksen, USEPA Region 8

Dave Wilmoth, City of Denver

4) **Environmental Workforce Development and Job Training Breakout - Gold Rush A**

Nova Blazej, USEPA Region 9

Denise Haynes, Los Angeles Conservation Corps

5) **Cleanup Breakout - Gold Rush A**

Lisa Hanusiak, USEPA Region 9

Roslyn Lau, City of Brea

6) **Alaska Native Villages Partnering with Eligible Entities to Apply for Competitive Grants - 1st Floor Lobby**

CaSander Johnson, Bristol Bay Native Association

Mary Goolie, USEPA Region 10

2:30 – 3:30 pm | 1) **Incorporating Sustainability into Brownfields Projects: Learn how western communities are adapting Brownfields into their sustainable development goals and policies - Gold Rush A**

Noemi Emeric-Ford, USEPA Region 9

Marc de le Verge, Capital Area Development Authority

Steve Gill, Idaho Department of Environmental Quality

This panel presentation will address how western communities are incorporating sustainability into brownfields projects and programs. Panelists will share their successes and challenges to addressing brownfields in the context of the emerging importance of walkable and viable communities.

2) **Overcoming Petroleum Challenges: Tips for implementation, participation, funding and redevelopment strategies - Gold Rush B**

Nova Blazej, USEPA Region 9

Denise Malvetti and Rachel Hazelwood, City of Sacramento

Tim Kelley, Colorado Division of Oil and Public Safety

Tom Middleton, Washington Department of Ecology

This panel presentation and discussion will address some of the unique challenges faced by petroleum-contaminated properties. Panelists will offer creative suggestions about how to overcome those challenges through specific examples and programs.

3) **Developing Tribal Standard Operating Procedures - Redwood**

Christina Wilson, USEPA Region 8

Lily Bermejo, Salt River Pima-Maricopa Indian Community

Katie Bante, Tanana Chiefs Conference

Danielle Zephier, Yankton Sioux

This session will present information from Tribes that have developed and maintained standard operating procedures, including different approaches and experiences. Attendees will be encouraged to share emerging program ideas.

3:30 – 3:45 pm | Break

Interactive, focused dialogue sessions that will provide an opportunity for attendees from the same EPA Region to share best practices, challenges and obtain input across a range of topics.

3:45 – 5:00 pm | 1) **Region 8 Breakout - Gold Rush A**

Johanna Miller

2) **Region 9 Breakout - Redwood**

Mindy Clements

3) **Region 10 Breakout - Gold Rush B**

Susan Morales

Thursday, September 29, 2016

8:00 – 9:00 am | 1) **Best Practices for RFPs, Contractor Selection and Effective Consultant Management (Open Discussion Format) - Gold Rush A**

Noemi Emeric-Ford, USEPA Region 9

Luis A. Topete, City of Oroville

Ignacio Dayrit, Center for Creative Land Recycling

Amy Rodman, Alaska Department of Environmental Conservation

This panel session will cover best practices used by grantees to procure technical support. It will include a discussion of how to create an effective request for proposals, best interview approaches and tools for communicating with consultants. Attendees will also be asked to share their experiences.

2) **Climate Change Adaption: Learn the proactive steps to considering potential impacts of climate change - Redwood**

Eric Byous, USEPA Region 9

CaSandra Johnson, Bristol Bay Native Association

Christy Howard, Alaska Department of Environmental Conservation

This panel session will define climate change and discuss EPA's policies for consideration. Join panelists as they share their experiences that cover a broad geography and also provide proactive steps that can be taken now to mitigate future impacts.

3) **Systematic Planning and Field Decision Making for Brownfields Assessments: Learn about innovative sampling and analysis methods to address unique sites - Gold Rush B**

Greg Davis, USEPA Region 8

Kyle Leach, Sierra Streams Institute

Bill Rees, Utah Department of Environmental Quality

Eric Traynor, Idaho Department of Environmental Quality

This panel session will cover the basic elements and best practices for conducting assessments. It will address successful approaches project managers have taken to creatively address challenging sites and what funding and technical resources were used.

9:00 – 10:00 am | 1) **Environmental Due Diligence: Steps and tools to successfully address liability challenges (Open Discussion Format) - Gold Rush B**

Noemi Emeric-Ford, USEPA Region 9

Robert Doty, Cox, Castle & Nicholson

Ignacio Dayrit, Center for Creative Land Recycling

This session will address a range of issues associated with brownfields liability concerns. The open forum discussion will cover the basics of brownfields liability risks and ways to mitigate them especially for public or private prospective purchasers. The session will also feature case studies where liability challenges have been tackled.

2) What is the recipe for job creation: Learn how to establish partnerships, leverage resources and provide training for successful community revitalization - Gold Rush A

Nova Blazej, USEPA Region 9
Sal Vaca, RichmondBUILD
Logan Smith, Siskiyou County

This panel session will highlight what is needed to create jobs. The panelists will share two unique approaches from a training perspective, how to ensure you have a qualified workforce to create and implement the successful redevelopment. The highlighted projects will feature both an urban and rural perspective.

3) Tips for developing environmental laws for Tribal Nations - Redwood

Deborah Burgess, USEPA Region 10
Jeff Benson, Metla Ketla
Don Hurst, Colville Tribe
Mickey Hartnett

This session will present several examples of Tribes that have developed environmental laws to address unique challenges and provide tips for how to get started and stay the course. Attendees will be asked to share their experiences.

10:00 – 10:15 am | Break

10:15 – 11:15 am | 1) Transit Oriented Development and Complete Streets: Learn how to successfully utilize partnerships and resources to promote live, work and play neighborhoods - Gold Rush A

Nova Blazej, USEPA Region 9
Joe Giudice, City of Phoenix
Mike Popp, Clark County Comprehensive Planning
Chris Parr, Sun Valley EcoDistrict

Hear both seasoned and newer grantees' approaches for creating opportunities for transit-oriented development including tips for what to consider, who to involve, when to engage and where to secure resources. This session will offer an opportunity for attendees to hear from panelists in three different states with various transportation modes.

2) Site Inventories, Pros and Cons: Learn how to create and market a successful inventory - Gold Rush B

Jose Garcia, USEPA Region 9
Josue Licea, Pima County
Joel Gastelum, City of South Tucson
Emery Bailey, Environmental Coalition of South Seattle

This session will present information from grantees who have built, maintained and used a brownfields inventory. Grantees will share their experiences in using different types of inventory tools. Learn from seasoned veterans as well as new approaches being used by an emerging program.

3) State 128 (a) Breakout - Redwood

Doug Jamison, Colorado Department of Public Health & Environment
Steve Gill, Idaho Department of Environmental Quality

Interactive, focused dialogue that will provide an opportunity for States to share best practices across a range of topics.

11:15 – 12:15 pm | 1) **Obtaining Site Access/Partnering with Private Owners: What are the best strategies and tools to get your property owners involved - Gold Rush A**

Eric Byous, USEPA Region 9
Tim Streitz, City and County of Honolulu
Lisa Cuestas, City of Tucson
Alison Weyher, Salt Lake County

This session will cover the lifecycle of, and different approaches to, working with private property owners. The panelists will cover techniques that have and have not been effective in their efforts to work with owners to revitalize their properties. Issues include gaining access to conduct an assessment, documenting liability for contamination and providing guidance through what can be a daunting process.

2) **Strategies States have incorporated to work with Developers to entice them to perform cleanup - Redwood**

Christina Wilson, USEPA Region 8
Maryam Tasnif-abbasi, California Department of Toxic Substances Control
Fonda Apostolopoulos, Colorado Department of Public Health & Environment
Mary Hashem, RE Solutions

This session will provide information about what funding and technical assistance states have utilized to create revitalization. It will include basic information about what is available, what it can be used for, as well as provide specific examples where developers have collaborated to cleanup and redevelop properties.

3) **Tribal 128(a) Facilitated Breakout - Gold Rush B**

Jose Garcia, USEPA Region 9
Janet Bollman, Gila River Indian Community
Chad Bowechop, Makah Tribe

Interactive, focused dialogue that will provide an opportunity for Tribes to share best practices across a range of topics.

12:15 – 1:45 pm | **Lunch**

1:45 – 2:45 pm | 1) **Corridor Development: Learn regional and local approaches used to implement sustainable development along historic and transit corridors - Gold Rush Ballroom**

Nova Blazej, USEPA Region 9
Roslyn Lau, City of Brea
Laura Hyneman, City of Mesa
Brian Harper, Oregon Metro

The panelists will cover broad contextual approaches used to address corridor revitalization, regional planning and ongoing brownfield revitalization efforts. Examples shared will focus on “how to” strategies for successful implementation.

2) **Tribal Session: Learn how to address culture and tradition in restoring sites - Redwood**

Barbara Benoy, USEPA Region 8
Lily Bermejo, Salt River Pima-Maricopa Indian Community
Joy Britt, Alaska Native Tribal Health Consortium
Crista Steward, Elk Valley Rancheria Tribe

This panel presentation and discussion will address some of the unique challenges that Tribes face in redeveloping brownfields, offer suggestions about how to overcome those challenges, and provide highlights of redevelopment projects that have maintained culture and tradition.

2:45 – 3:45 pm | 1) Healthfields: Learn how to promote health, community involvement, partnerships and education leading to healthy revitalization - Gold Rush Ballroom

Christina Wilson, USEPA Region 8

Rosanne Albright, City of Phoenix

Ted Lanzano, USEPA Region 8

This panel session will engage attendees to consider improving a community's health by developing opportunities for recreational open space, bike paths, green infrastructure, affordable housing and proximity to health care and healthy food options.

2) The Do's and Don'ts of Advisory Committees and Brownfields Teams - Redwood

Susan Morales, USEPA Region 10

John Klenke, Nye County & Eileen Christensen, BEC Environmental

Teri Stripes, City of Spokane

Peter Gutowsky, Deschutes County Community Development Department

This panel presentation and discussion will address some of the unique challenges that Tribes face in redeveloping brownfields, offer suggestions about how to overcome those challenges, and provide highlights of redevelopment projects that have maintained culture and tradition.

3:45 – 4:00 pm | Break

4:00 – 4:45 pm | Overcoming Challenges to Brownfields Redevelopment: Learn tips for how to make it happen in your community - Gold Rush Ballroom

Noemi Emeric-Ford, USEPA Region 9

Jesse Kleist, Jacobs Center for Neighborhood Innovation

This session will explore how to Live, Learn and Lead through a case study that demonstrates how one community dared to dream, explore and create their own revitalization. This presentation will provide the nuts and bolts of what can be achieved when public and private partners work together to overcome adversity.

4:45 – 5:00 pm | Closing Remarks - Gold Rush Ballroom

5:00 – 5:10 pm | Brief information meeting for those attending the 9/30 tour - Gold Rush Ballroom
