

Accelerate Land Use for Community Revitalization: Ask The Expert

Louis Bezich

Sr. Vice-President • Cooper University Health Care

October 18, 2018 • Kroc Center, Camden, NJ

- Robust pre-development planning
- Stakeholder engagement
- Impact analysis
- Communication, transparency
- Build consensus



Case Study: Cooper's Ferry Partnership

Pine Point Park

Economic Impact

CAMDEN

Public Realm

Creating a Sense of Place



Planning

12 Month Outlook

COOPER'S FERRY PARTNERSHIP

Camden Rising