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# Accelerate Land Reuse for Community Revitalization

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The Salvation Army Kroc Center  
1865 Harrison Avenue  
Camden, NJ 08105  
October 18, 2018



# Introducing the Center for Creative Land Recycling (CCLR or “See Clear”)

- National non-profit championing land recycling
- US EPA Technical Assistance to Brownfield Communities (TAB) provider in Regions 2, 9 and 10 through 2021 (10 states + territories) including New Jersey
- **Short movie about CCLR**



# CCLR's Mission and Vision

Over the next 20 years, thousands of underutilized properties across America will be re-purposed in an intentional manner to increase environmental, physical, and economic well-being and reduce inequities.



Mitigate climate change by conserving open space and reusing existing infrastructure



Provide housing, public parks and space for people



Clean up contamination that could impact our health



Create hundreds of thousands of jobs and billions in tax revenues



# CCLR in New Jersey

- ▶ **NJ Brownfields Interagency Working Group**
  - Past participants: Perth Amboy, Highland Park, Garfield, Fairlawn, Paterson, Trenton
  - Workshops
- ▶ **Sustainable Jersey Brownfields Taskforce**
  - Brownfield Actions: Inventory & Prioritization, Marketing and Reuse Planning
- ▶ **Technical Assistance/Connect to Resources**
- ▶ **EPA Grant Review**
- ▶ **Newsletter**

# NJ Brownfields Interagency Working Group Team

- ▶ Schenine Mitchell, U.S. EPA
- ▶ Vince Pitruzzello, U.S. EPA
- ▶ Bill Lindner, NJ DEP
- ▶ Alan Miller, NJ DEP
- ▶ Allison McLeod, NJ DEP
- ▶ John Doyon, NJ DEP
- ▶ Kerry Pflugh, NJ DEP
- ▶ Barry Ableman, NJ DOS – Business Action Center



# What we want to accomplish today

- ▶ **Bring together diverse stakeholders to build local capacity**
- ▶ **Spotlight federal and NJ State programs to drive redevelopment**
- ▶ **Foster public/private exchanges, collaborations, partnerships**
- ▶ **Align land redevelopment practices with best practices in climate adaptation and mitigation and community engagement**



# Companies/Agencies participating in Office Hour Consultations (Camden)

- ▶ NJ Department of Environmental Protection
- ▶ NJ DOS- Business Action Center
- ▶ NJ Department of Transportation
- ▶ NJ Department of Community Affairs
- ▶ NJ Economic Development Authority
- ▶ NJ Historic Trust Services
- ▶ NJ Housing & Mortgage Finance
- ▶ NJ Infrastructure Bank
- ▶ NJ Redevelopment Authority
- ▶ NJ State Council on the Arts
- ▶ U.S. Economic Development Administration
- ▶ U.S. Environmental Protection Agency
- ▶ Center for Creative Land Recycling
- ▶ FEMA
- ▶ Law Office of Wanda Chin Monahan
- ▶ Langan
- ▶ Environmental Liability Transfer
- ▶ BRS Inc.

# Your input will direct our work

- ▶ Workshops -what do you want to know more about
  - ▶ Opportunity Zones
  - ▶ Changes in New Jersey policy, programs, laws
- ▶ Interagency Working Group presentations
- ▶ Pilot: Working Group Collaborations – meeting with targeted agencies
- ▶ Webinar topics
- ▶ Other



**Welcome Remarks by Camden Mayor  
Frank Moran delivered by Jim Harveson,  
Director of Economic Development,  
Camden Redevelopment Agency**

# Frank McLaughlin – NJ DEP- Camden Community Collaborative Initiative

History of Harrison Avenue Landfill:  
Abandoned to Kroc Community Center & Cramer Hill Waterfront Park

The timeline consists of two rows of images and text. The top row shows the initial state and early remediation (2006-2009), while the bottom row shows the transition to a waterfront park (2011-2017). Logos for the NJ DEP, Camden Water Development Agency, City of Camden, Cramer Hill, Kroc Center, and Cooper's Ferry are displayed above the timeline.

Year	Event	Image Description
2006	Site Conditions (Landfill)	Photograph of a large pile of garbage and debris in a wooded area.
2006	Environmental Investigations	Photograph of several people in safety gear and lab coats working at an outdoor site.
2008	Removal Action	Photograph of heavy machinery, including an excavator, working on a large earthen embankment.
2008	Removal Action	Two photographs: one showing a dirt embankment and another showing a green lawn with trees.
2009	Cramer Hill NOW! Plan	Graphic with the text "CRAMER HILL NOW!" and "Create an Accessible Waterfront Park" over a map of the area.
2011	Site Conditions (Cooper River)	Photograph of a wide river with trees on the banks.
2012	Kroc Center Remediation	Photograph of construction equipment and workers on a large, flat, cleared area.
2013	Kroc Center Construction	Aerial photograph of a large construction site with a curved path and buildings under development.
2014	Kroc Center Opens	Photograph of a group of people gathered inside a modern building with a large cross on the wall.
2017	DRAFT Cramer Hill Waterfront Park	Architectural site plan showing a green park area with paths, water, and buildings.

# Lightning Rounds: Ask the Experts

- ▶ Colleen Kokas | Environmental Liability Transfer
- ▶ Wanda Monahan | Law Office of Wanda Chin Monahan
- ▶ Leah Yasenchak | BRS Inc
- ▶ Charlene Drake | Langan
- ▶ Louis Bezich | Cooper University Health Care

# Show Me the Money: Leveraging Public Redevelopment

- ▶ Michael Deely | NJ Department of Environmental Protection
- ▶ Schenine Mitchell | U. S. Environmental Protection Agency
- ▶ David Zimmer | NJ Infrastructure Bank
- ▶ Paul Ceppi | NJ Economic Development Authority
- ▶ Patrick Terborg | TD+ Partners

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Remarks by Chris Hager



**The 2019 Redevelopment Forum  
is Friday, March 8, at the Hyatt  
Regency in New Brunswick.**

Do you have a suggestion for a great session topic? Do you know of someone who would make a great speaker? Please tell us! Some of our best sessions have come from ideas submitted to us.

**[Submit a suggestion](#): Deadline Nov. 2**



# Questions?

Contact Jean Hamerman at  
[jean.Hamerman@cclr.org](mailto:jean.Hamerman@cclr.org) or 646-712-0535



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