Participant’s Guide — Maximize Your Learning Opportunities

Prepare to be involved—ask questions, share stories, make new contacts, have fun! You will get out of the workshop what you put into it.

To maximize your learning opportunities, this workshop is designed with two types of sessions to break up how information is presented and shared. The larger sessions provide more traditional panel style presentations and information dissemination, and also offer the opportunity to ask questions of the panel member(s).

The smaller breakout sessions offer the opportunity to engage in informal dialogues with other grant recipients. These sessions are intended to be robustly interactive—the learning opportunities will be maximized by your active participation! Be prepared to share your successes, lessons learned, tips, resources and/or ask questions, explore the pros and cons of various approaches, etc. Your moderator will present up a range of topics and questions to explore each session's subject matter; they may briefly offer some of their own experiences, but they will not be making formal presentations.

Wednesday, September 28, 2016

8:00 – 8:30 am  |  Welcome & Registration

8:30 – 9:15 am  |  Agenda Overview & Keynote Remarks - Gold Rush Ballroom

*Enrique Manzanilla, USEPA Region 9*
*Noemi Emeric-Ford, USEPA Region 9*

9:15 – 10:30 am  |  Public and Private Partnerships: How to finance, leverage resources and create jobs - Gold Rush Ballroom

*Phil Ginsberg, City of San Francisco Department of Recreation and Parks*
*Mary Hashem, RE Solutions*

This panel session will focus on several successful projects that highlight who to include when developing partnerships, how to creatively finance projects and what resources can be leveraged. The presentations will cover a broad contextual approach to brownfields revitalization as it relates to planning and job creation.

10:30 – 10:45 am  |  Break

10:45 – 11:45 am  |  What is Technical Assistance to Brownfields Communities: How can it assist and what can it provide? - Gold Rush Ballroom

*Ignacio Dayrit, Center for Creative Land Recycling*
*Sarah Sieloff, Center for Creative Land Recycling*
*Mark Walker, Kansas State University*
*Blasé Leven, Kansas State University*

This session will explain the goals of the Technical Assistance to Brownfields Communities (TAB) grant program, who is eligible and how it can be used. It also will share examples of the technical assistance and resources.
11:45 – 1:15 pm  |  Lunch (on your own)

Grant Best Practices by Grant Type: Learn best practices and do's/don'ts from your peers and EPA Project Officers

1:15 – 2:30 pm  |  1) **Brownfields Assessment Grant Breakout - Redwood**
* Jose Garcia, USEPA Region 9  
* Karl Eberhard, City of Flagstaff

2) **Revolving Loan Fund Breakout - Gold Rush B**
* Ted Lanzano, USEPA Region 8  
* Doug Jamison, Colorado Department of Public Health & Environment

3) **Areawide Planning Breakout - Gold Rush B**
* Stacey Eriksen, USEPA Region 8  
* Dave Wilmoth, City of Denver

4) **Environmental Workforce Development and Job Training Breakout - Gold Rush A**
* Nova Blazej, USEPA Region 9  
* Denise Haynes, Los Angeles Conservation Corps

5) **Cleanup Breakout - Gold Rush A**
* Lisa Hanusiak, USEPA Region 9  
* Roslyn Lau, City of Brea

6) **Alaska Native Villages Partnering with Eligible Entities to Apply for Competitive Grants - 1st Floor Lobby**
* CaSandera Johnson, Bristol Bay Native Association  
* Mary Goolie, USEPA Region 10

2:30 – 3:30 pm  |  1) **Incorporating Sustainability into Brownfields Projects: Learn how western communities are adapting Brownfields into their sustainable development goals and policies - Gold Rush A**
* Noemi Emeric-Ford, USEPA Region 9  
* Marc de le Verge, Capital Area Development Authority  
* Steve Gill, Idaho Department of Environmental Quality

This panel presentation will address how western communities are incorporating sustainability into brownfields projects and programs. Panelists will share their successes and challenges to addressing brownfields in the context of the emerging importance of walkable and viable communities.

2) **Overcoming Petroleum Challenges: Tips for implementation, participation, funding and redevelopment strategies - Gold Rush B**
* Nova Blazej, USEPA Region 9  
* Denise Malvetti and Rachel Hazelwood, City of Sacramento  
* Tim Kelley, Colorado Division of Oil and Public Safety  
* Tom Middleton, Washington Department of Ecology

This panel presentation and discussion will address some of the unique challenges faced by petroleum-contaminated properties. Panelists will offer creative suggestions about how to overcome those challenges through specific examples and programs.

3) **Developing Tribal Standard Operating Procedures - Redwood**
* Christina Wilson, USEPA Region 8  
* Lily Bermejo, Salt River Pima-Maricopa Indian Community  
* Katie Bante, Tanana Chiefs Conference  
* Danielle Zephier, Yankton Sioux

This session will present information from Tribes that have developed and maintained standard operating procedures, including different approaches and experiences. Attendees will be encouraged to share emerging program ideas.
3:30 – 3:45 pm | Break

Interactive, focused dialogue sessions that will provide an opportunity for attendees from the same EPA Region to share best practices, challenges and obtain input across a range of topics.

3:45 – 5:00 pm | 1) Region 8 Breakout - Gold Rush A  
Johanna Miller
2) Region 9 Breakout - Redwood  
Mindy Clements
3) Region 10 Breakout - Gold Rush B  
Susan Morales

Thursday, September 29, 2016

8:00 – 9:00 am | 1) Best Practices for RFPs, Contractor Selection and Effective Consultant Management (Open Discussion Format) - Gold Rush A  
Noemi Emeric-Ford, USEPA Region 9  
Luis A. Topete, City of Oroville  
Ignacio Dayrit, Center for Creative Land Recycling  
Amy Rodman, Alaska Department of Environmental Conservation

This panel session will cover best practices used by grantees to procure technical support. It will include a discussion of how to create an effective request for proposals, best interview approaches and tools for communicating with consultants. Attendees will also be asked to share their experiences.

2) Climate Change Adaption: Learn the proactive steps to considering potential impacts of climate change - Redwood  
Eric Byous, USEPA Region 9  
CaSandera Johnson, Bristol Bay Native Association  
Christy Howard, Alaska Department of Environmental Conservation

This panel session will define climate change and discuss EPA’s policies for consideration. Join panelists as they share their experiences that cover a broad geography and also provide proactive steps that can be taken now to mitigate future impacts.

3) Systematic Planning and Field Decision Making for Brownfields Assessments: Learn about innovative sampling and analysis methods to address unique sites - Gold Rush B  
Greg Davis, USEPA Region 8  
Kyle Leach, Sierra Streams Institute  
Bill Rees, Utah Department of Environmental Quality  
Eric Traynor, Idaho Department of Environmental Quality

This panel session will cover the basic elements and best practices for conducting assessments. It will address successful approaches project managers have taken to creatively address challenging sites and what funding and technical resources were used.

9:00 – 10:00 am | 1) Environmental Due Diligence: Steps and tools to successfully address liability challenges (Open Discussion Format) - Gold Rush B  
Noemi Emeric-Ford, USEPA Region 9  
Robert Doty, Cox, Castle & Nicholson  
Ignacio Dayrit, Center for Creative Land Recycling

This session will address a range of issues associated with brownfields liability concerns. The open forum discussion will cover the basics of brownfields liability risks and ways to mitigate them especially for public or private prospective purchasers. The session will also feature case studies where liability challenges have been tackled.
2) What is the recipe for job creation: Learn how to establish partnerships, leverage resources and provide training for successful community revitalization - Gold Rush A

Nova Blazej, USEPA Region 9  
Sal Vaca, RichmondBUILD  
Logan Smith, Siskiyou County

This panel session will highlight what is needed to create jobs. The panelists will share two unique approaches from a training perspective, how to ensure you have a qualified workforce to create and implement the successful redevelopment. The highlighted projects will feature both an urban and rural perspective.

3) Tips for developing environmental laws for Tribal Nations - Redwood

Deborah Burgess, USEPA Region 10  
Jeff Benson, Metlakatla  
Don Hurst, Colville Tribe  
Mickey Hartnett

This session will present several examples of Tribes that have developed environmental laws to address unique challenges and provide tips for how to get started and stay the course. Attendees will be asked to share their experiences.

10:00 – 10:15 am | Break

10:15 – 11:15 am | 1) Transit Oriented Development and Complete Streets: Learn how to successfully utilize partnerships and resources to promote live, work and play neighborhoods - Gold Rush A

Nova Blazej, USEPA Region 9  
Joe Giudice, City of Phoenix  
Mike Popp, Clark County Comprehensive Planning  
Chris Parr, Sun Valley EcoDistrict

Hear both seasoned and newer grantees’ approaches for creating opportunities for transit-oriented development including tips for what to consider, who to involve, when to engage and where to secure resources. This session will offer an opportunity for attendees to hear from panelists in three different states with various transportation modes.

2) Site Inventories, Pros and Cons: Learn how to create and market a successful inventory - Gold Rush B

Jose Garcia, USEPA Region 9  
Josue Licea, Pima County  
Joel Gastelum, City of South Tucson  
Emery Bailey, Environmental Coalition of South Seattle

This session will present information from grantees who have built, maintained and used a brownfields inventory. Grantees will share their experiences in using different types of inventory tools. Learn from seasoned veterans as well as new approaches being used by an emerging program.

3) State 128 (a) Breakout - Redwood

Doug Jamison, Colorado Department of Public Health & Environment  
Steve Gill, Idaho Department of Environmental Quality

Interactive, focused dialogue that will provide an opportunity for States to share best practices across a range of topics.
11:15 – 12:15 pm | 1) Obtaining Site Access/Partnering with Private Owners: What are the best strategies and tools to get your property owners involved - Gold Rush A

*Eric Byous, USEPA Region 9*
*Tim Streitz, City and County of Honolulu*
*Lisa Cuestas, City of Tucson*
*Alison Weyher, Salt Lake County*

This session will cover the lifecycle of, and different approaches to, working with private property owners. The panelists will cover techniques that have and have not been effective in their efforts to work with owners to revitalize their properties. Issues include gaining access to conduct an assessment, documenting liability for contamination and providing guidance through what can be a daunting process.

2) Strategies States have incorporated to work with Developers to entice them to perform cleanup - Redwood

*Christina Wilson, USEPA Region 8*
*Maryam Tasnif-abbasi, California Department of Toxic Substances Control*
*Fonda Apostolopoulos, Colorado Department of Public Health & Environment*
*Mary Hashem, RE Solutions*

This session will provide information about what funding and technical assistance states have utilized to create revitalization. It will include basic information about what is available, what it can be used for, as well as provide specific examples where developers have collaborated to cleanup and redevelop properties.

3) Tribal 128(a) Facilitated Breakout - Gold Rush B

*Jose Garcia, USEPA Region 9*
*Janet Bollman, Gila River Indian Community*
*Chad Bowechop, Makah Tribe*

Interactive, focused dialogue that will provide an opportunity for Tribes to share best practices across a range of topics.

12:15 – 1:45 pm | Lunch

1:45 – 2:45 pm | 1) Corridor Development: Learn regional and local approaches used to implement sustainable development along historic and transit corridors - Gold Rush Ballroom

*Nova Blazej, USEPA Region 9*
*Roslyn Lau, City of Brea*
*Laura Hyneman, City of Mesa*
*Brian Harper, Oregon Metro*

The panelists will cover broad contextual approaches used to address corridor revitalization, regional planning and ongoing brownfield revitalization efforts. Examples shared will focus on “how to” strategies for successful implementation.

2) Tribal Session: Learn how to address culture and tradition in restoring sites - Redwood

*Barbara Benoy, USEPA Region 8*
*Lily Bermejo, Salt River Pima-Maricopa Indian Community*
*Joy Britt, Alaska Native Tribal Health Consortium*
*Crista Steward, Elk Valley Rancheria Tribe*

This panel presentation and discussion will address some of the unique challenges that Tribes face in redeveloping brownfields, offer suggestions about how to overcome those challenges, and provide highlights of redevelopment projects that have maintained culture and tradition.
2:45 – 3:45 pm  |  1) Healthfields: Learn how to promote health, community involvement, partnerships and education leading to healthy revitalization - Gold Rush Ballroom

Christina Wilson, USEPA Region 8
Rosanne Albright, City of Phoenix
Ted Lanzano, USEPA Region 8

This panel session will engage attendees to consider improving a community's health by developing opportunities for recreational open space, bike paths, green infrastructure, affordable housing and proximity to health care and healthy food options.

2) The Do's and Don’ts of Advisory Committees and Brownfields Teams - Redwood

Susan Morales, USEPA Region 10
John Klenke, Nye County & Eileen Christensen, BEC Environmental
Teri Stripes, City of Spokane
Peter Gutowsky, Deschutes County Community Development Department

This panel presentation and discussion will address some of the unique challenges that Tribes face in redeveloping brownfields, offer suggestions about how to overcome those challenges, and provide highlights of redevelopment projects that have maintained culture and tradition.

3:45 – 4:00 pm  |  Break

4:00 – 4:45 pm  |  Overcoming Challenges to Brownfields Redevelopment: Learn tips for how to make it happen in your community - Gold Rush Ballroom

Noemi Emeric-Ford, USEPA Region 9
Jesse Kleist, Jacobs Center for Neighborhood Innovation

This session will explore how to Live, Learn and Lead through a case study that demonstrates how one community dared to dream, explore and create their own revitalization. This presentation will provide the nuts and bolts of what can be achieved when public and private partners work together to overcome adversity.

4:45 – 5:00 pm  |  Closing Remarks - Gold Rush Ballroom

5:00 – 5:10 pm  |  Brief information meeting for those attending the 9/30 tour - Gold Rush Ballroom