

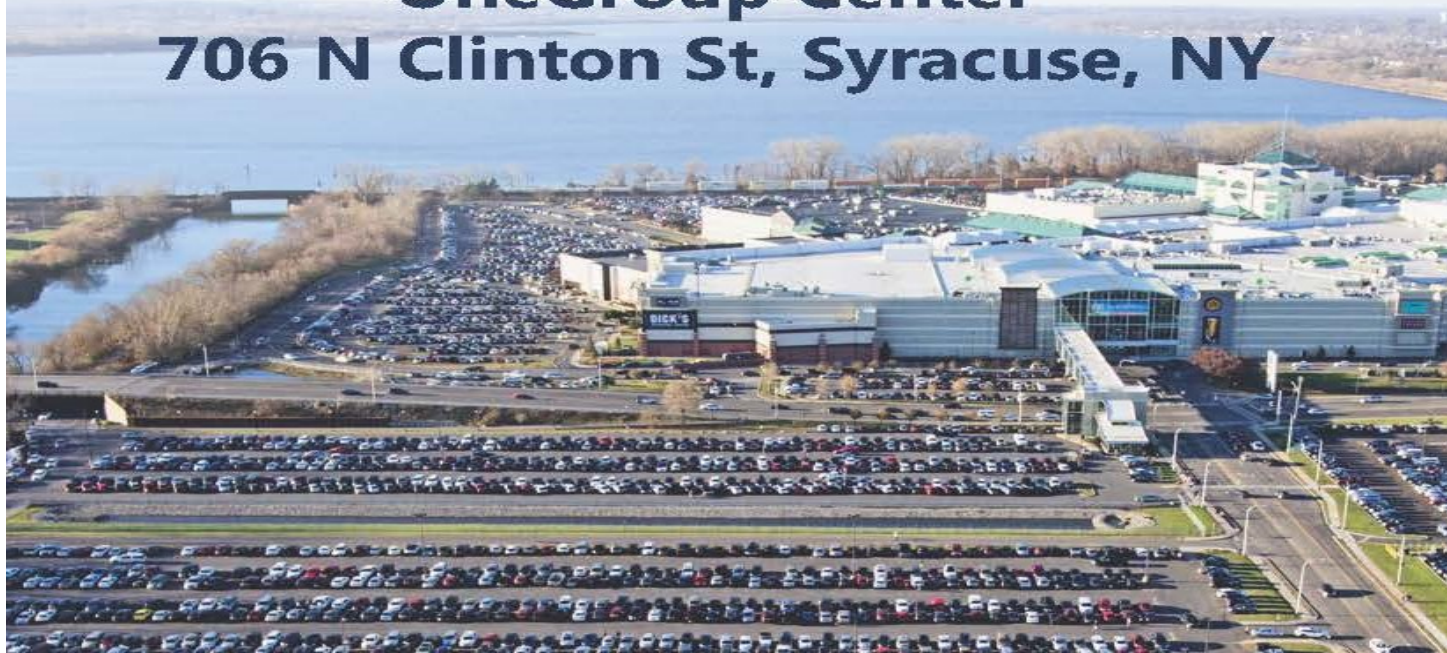


CENTER FOR CREATIVE
LAND RECYCLING

RECLAIM. CONNECT. TRANSFORM.

Igniting Revitalization through Land Reuse

November 8, 2018 8:00 AM - 5:15 PM
OneGroup Center
706 N Clinton St, Syracuse, NY



Introducing the Center for Creative Land Recycling (CCLR or “See Clear”)

- National non-profit championing land recycling
- US EPA Technical Assistance to Brownfield Communities (TAB) provider in Regions 2, 9 and 10 through 2021 (10 states + territories) including New York State
- Short movie about CCLR



CCLR's Mission and Vision

Over the next 20 years, thousands of underutilized properties across America will be re-purposed in an intentional manner to increase environmental, physical, and economic well-being and reduce inequities.



Mitigate climate change by conserving open space and reusing existing infrastructure



Clean up contamination that could impact our health



Provide housing, public parks and space for people



Create hundreds of thousands of jobs and billions in tax revenues

CCLR's Services

- ▶ **Workshops**
- ▶ **Technical and grant review assistance**
- ▶ **Webinars**
- ▶ **Online resources and newsletters**

CCLR's Services: Workshops

Albany	Puerto Rico	Syracuse	Rochester
<ul style="list-style-type: none">• 2016• 2017• 2018• 2019	<ul style="list-style-type: none">• 2016• 2017• 2018• 2019	<ul style="list-style-type: none">• 2016• 2018	<ul style="list-style-type: none">• 2017
Westbury, LI	Buffalo	Brooklyn	
<ul style="list-style-type: none">• 2018	<ul style="list-style-type: none">• 2016• 2019	<ul style="list-style-type: none">• 2016• 2019	

**SAVE THE DATE: 4th ANNUAL NYS REDEVELOPMENT
SUMMIT IN ALBANY - JUNE 11-12, 2019**

CCLR Services: Technical Assistance

► One on one technical assistance

- Answering questions
- Connecting to resources

Redevelopment Rodeo/Marketing Pitch Presentations :
Amsterdam, Lyons Falls, North Tonawanda, Lockport,
Rome, Canajoharie, Syracuse

► Grant Review- EPA grants

- Helped secure almost \$6.65million for projects nationwide
 - ✓ Onondaga County - Roth Steel
 - ✓ Herkimer County – Haz Mat

CCLR Services: Webinars

Archived www.cclr.org/resources scroll to webinars

- PFA's Slippery Slope or Manageable Risk
- The Basics of Site Remediation for Communities
- Keep A Lid on It: In-Situ Remediation
- Phytoremediation Demystified
- Urban Healthfields and Agriculture
- Opportunity Zones Spurring Brownfields Revitalization
- Put a Beer on It! Brownfields to Brewfields Redevelopment
- Writers of the Best ARC

CCLR Services: Online resources and newsletters

► Online resources

- Blogs
- Publications
- Archived Webinars
- Social media



► Newsletters

- Grants
- Workshops/Webinars
- Interviews
- Other

Syracuse Workshop Organizing Team

- ▶ Holly Granat, Onondaga County Office of Environment,
- ▶ Travis Glazier, Onondaga County Office of Environment,
- ▶ Eric Ennis, City of Syracuse,
- ▶ Owen Kerney, City of Syracuse,
- ▶ Mark Gregor, LaBella Associates /CCLR Advisory Council member,
- ▶ Karen Cahill, NYS Department of Environmental Conservation
- ▶ Julie Sweet, NYS Department of State
- ▶ Lya Theodoratos, U.S. EPA

What we want to accomplish today

- ▶ Respond to diverse needs for information and contacts to accelerate sustainable land reuse.
- ▶ Spotlight funding, federal and NY State programs to drive redevelopment
- ▶ Foster public/private exchanges, collaborations & partnerships
- ▶ Align land redevelopment practices with best practices in climate adaptation and mitigation and community engagement



Our Sponsors



LaBella

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Building Science and EHS Solutions
NYS Certified WBE,
SBA EDWOSB & DBE



Phillips Lytle LLP



Barton
& **Loguidice**



HRP

Welcome Remarks

Syracuse Mayor Ben Walsh

Introduced by: Matt Paulus, Paulus Development



Photo Credit: The Daily Orange

Re-imagining Reuse Options: Brightfields, Destination Sites and Novelty Options

Bob Murray | Harris Beach

David Aitken | Pyramid Management Group, LLC

Houtan Moaveni | NYSERDA

Michael Katz | Actio Corporate Asset Advisors

Guest Speaker

Onondaga County Executive, Ryan McMahon

Introduced by: Travis Glazier, Onondaga County
Office of Environment



Public Private Partnerships in Action: The Empire State Trail

Travis Glazier | Onondaga County Office of the
Environment

John McAuliffe | Honeywell

Owen Kerney | City of Syracuse

Stand and Tell: Who's in the Room

Lunch at the Spaghetti Warehouse

689 N Clinton St

**** Salad ** Bread ** Drink Station**

► Individual Orders:

- Spaghetti Feast
- Lasagne Platter
- Chicken Parmigiana
- Grilled Chicken Alfredo Fettuccini

Marketing Your Properties

David Flynn | Phillips Lytle LLP

Bruce Rasher | Racer Trust

Steve Black | Racer Trust

Show Me the Money: Funding for Redevelopment

Christian Mercurio | Mohawk Valley Edge

Mike Reese | Empire State Development

Bud Sweet | National Development Council

Phil Bousquet | Bousquet Holstein

Honora Spillane | City of Syracuse

Hear it Here: Updates on State Programs, Policies and Regulations

Jim Blasting | Ambient Environmental, Inc.

Matt Marko | NYS Department of Environmental Conservation

Chris Bauer | NYS Department of State

Closing remarks: Themes, trends and next steps

Mark Gregor | LaBella Associates
& CCLR Advisory Council



After Hour Round Table Discussions: 3:30pm-5:15pm

OPTION #1 BUS TOUR (limited to 35)

Remarks by bus sponsor: Tom Seguljic, HRP Associations, Inc.

OPTION #2 ROUNDTABLE DISCUSSIONS (group or individual meetings)

- 1. Develop your marketing sheet** conducted by Racer Trust.
- 2. Meet the Funders/Regulators:** NYS Department of Environmental Conservation, NYS Department of State, Empire State Development, U.S. EPA, US HUD.
- 3. Ask the Experts:** Consultations with our panelists about legal, environmental, remediation and reuse options.