



CALIFORNIA LAND RECYCLING CONFERENCE

**JUNE 21-23, 2022
CARSON, CA**

SPONSORSHIP OPPORTUNITIES

The Center for Creative Land Recycling (CCLR) invites your organization to sponsor the 2022 California Land Recycling Conference (CALRC) and connect with brownfields and land reuse practitioners from California and beyond. This premier, in-person Conference, hosted by CCLR, U.S. EPA Region 9, and the CA Department of Toxic Substances Control's (DTSC) Office of Brownfields, has several sponsorship options for your consideration.

CCLR is the leading national non-profit dedicated to transforming communities through land recycling. We work across industries in new and innovative ways. Each year our programs reach thousands of people engaged in land reuse across many sectors. Our promotional outreach will target traditional audiences of diverse land reuse practitioners and new communities reached through our support of DTSC's Equitable Community Revitalization Grant and U.S. EPA's Brownfield Grants.

Your support of CALRC will be visible to thousands of planners, developers, attorneys, and municipal and community leaders across the region. In 2018 (our last in-person Conference), we welcomed over 20 sponsors. With this year's Conference covering the most relevant topics in funding, housing, regulatory frameworks, and technical guidance, please join us in building community and momentum for land reuse projects throughout California.

Sponsors can contribute to the event through speaking, exhibiting, and brand visibility. We will share several recorded sessions after the Conference to extend the program's reach.

For more information about sponsorship opportunities or to discuss a custom package with additional benefits, please contact:
Jean Hamerman, CCLR Executive Director | jean.hamerman@cclr.org

cclr.org/events





SPONSORSHIP OPPORTUNITIES	PREMIER \$10,000	VISIONARY \$5,000	CHAMPION \$3,250	LEADER \$1,750	SUPPORTER \$1,000
PRE-EVENT					
Logo on Conference website and registration page	●	●	●	●	●
Logo on pre-Conference promotional materials	●	●	●		
A feature in one (1) Conference newsletter	●	●			
Featured in a Conference social media post	●		●		
Logo on select pre-Conference promotional materials				●	●
EVENT					
Introduction of keynote speaker, panel speaker, OR moderator	●				
Recognized at Reception OR Lunch sponsor with welcome remarks	●				
Panel speaker, moderator, OR Reception or Lunch sponsor with welcome remarks		●			
Complimentary Conference registrations (Individual ticket price \$425)	8	5	3	2	1
Emcee recognition/logo on Conference poster and slides/Conference handout with company info	●	●	●	●	●
Exhibitor table in expo area with company information	●	●	●	Add \$350 (optional)	Add \$750 (optional)
CCLR Catalyst 2022 Membership (\$2,500 value)	or CCLR Sustainer	●	Add \$1,000 (optional)		
Panel sponsor with remarks to introduce moderator, Lunch, OR Karaoke Event sponsor			●		
Photo contest award presentation to 1st place winner	●				
<p>All sponsors receive the following POST-EVENT recognition:</p> <ul style="list-style-type: none"> • Company logo on all post-Conference communications (includes blog and wrap-up email to 8,000 recipients) • Receive post-Conference survey results 					
<p>For more information about sponsorship opportunities or to discuss a custom package with additional benefits, please contact: Jean Hamerman, CCLR Executive Director jean.hamerman@cclr.org</p>					