CENTER FOR CREATIVE LAND RECYCLING

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The Center for Creative Land Recycling in Partnership with Groundwork USA and the U.S. EPA present:

East Bay Environmental Justice Forum: Building Capacity and Community Investment Through Land Reuse

Friday April 22, 2022 (Earth Day!) 8am - 12:30pm IN PERSON EVENT
Freight and Salvage Theater - 2020 Allston Way, Berkeley, CA

8:00am-8:30am **Registration and Light Breakfast**

8:30am-8:45am **Welcome and Introductions**
Margot Lederer | Senior Program Consultant | Center for Creative Land Recycling
David Ralston | Senior Advisor | Planning & Climate Protection Division BAAQMD

8:45am-9:00am **Kick-off Keynote**
Mitchell Schwarzer | Professor of Urban Studies, California College of the Arts, author of the newly published book, Hella Town, Oakland's History of Development and Disruption.
Introduced by: Trina Villanueva | Corporate Social Responsibility | MUFG Union Bank NA.

9:10am - 10:30am **EJ and the Built Environment**
The San Francisco East Bay area is diverse in its environmental challenges, including nearly 150 years of industrial history along the western side of the Bay, and over 100 years of agricultural, mining and ranching operations in eastern Contra Costa and Alameda counties. New research on contamination and our changing climate provide opportunities to address reparations through conscious development on remediated brownfields* that considers environmental justice and equitable development as essential to achieving a transition of contaminated lands. This Panel will bring together professionals working on challenging small site revitalization, integrating health and wellness into EJ policy, and compliance with SB 1000, the mandate for integration of environmental justice in municipal general plans.

- David Early | Senior Advisor | Placeworks (Moderator)
- James Becker | President & CEO | Richmond Community Foundation
- Diana Perez Domencich | Planner | City of Oakland
- Marybelle Nzegwu Tobias | Principal | EJ Solutions
- Sophie McGuinness | Senior Planner | Alameda County
- Jody London | Sustainability Coordinator | Contra Costa County

10:40am-11:10am **Community Engagement Interactivity + Networking**

Engaging community members in the land reuse process is essential to redeveloping brownfields in a just and equitable manner. During this interactive session, attendees will circulate among the Small Table Host Organizations and Exhibitors. Attendees will learn from the presenting EJ host organizations, and share their own various techniques of community engagement while discovering new opportunities for community input in various brownfield development scenarios. Attendees will also learn from Exhibitors representing East Bay regional economic development, regional planning, and environmental job training organizations. Enjoy coffee, tea and pastries while getting to know the presenters and your fellow attendees.

Tabling participants include:

- West Oakland Environmental Indicators Project
- Richmond Community Foundation
- Little Manila / Youth Advocates for Environmental Justice
- Cypress Mandela Training Center
- Asian Pacific Islander Environmental Network

Other Exhibitors include:

- East Bay Economic Development Alliance (East Bay Forward)
- Placeworks (SB 1000 Toolkit)

11:10am - 11:20am **Refreshment Break**

11:20am-12:15pm **Building Capacity, Resources and Funding for Environmentally Just and Equitable Brownfield Projects**

The Bipartisan Infrastructure Law, Justice40 and other federal and state administration policy and legislation are prioritizing support for infrastructure and equitable development in disadvantaged communities throughout the US. This session will educate the attendees on the current rounds of public funding available in 2022, specifically, highlighting funding available in California and nationally in 2022. Panelists in the affordable housing finance and community development financing institutions (CDFI) sectors will speak to financing, leveraging and layering multiple funds.

- Nova Blazej | EPA Brownfields Program Manager | US EPA Region 9
- Natalie Nava | Program and Outreach Manager | Center for Creative Land Recycling
- Ignacio Dayrit | Lead Program Consultant |Center for Creative Land Recycling
- Heather Hood | Vice President and Northern California Market Leader | Enterprise Community Partners

12:15pm-12:30pm **Closing Remarks**

Register for free today! Visit the event webpage for updates and more information.

Note: At this time, proof of covid-19 vaccination is required upon entry, per our hosts, Freight and Salvage Theater.

The Forum is part of CCLR's 2022 East Bay Environmental Justice Initiative series, which will also include two free webinars and a publication on the topic. The CCLR East Bay Environmental Justice Initiative is supported by the U.S. Environmental Protection Agency and Groundwork USA, with funding support from Wells Fargo and MUFG Union Bank.

*A brownfield is defined under NJ state law (N.J.S.A. 58:10B-23.d) as "any former or current commercial or industrial site that is currently vacant or underutilized and on which there has been, or there is suspected to have been, a discharge of a contaminant."