



FROM BROWNFIELD TO BRIGHT FUTURE
Telling Your Brownfield Success Story Webinar
Thursday Aug. 14

Watch the Webinar Recording on YouTube



Speakers



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Learning Objectives

Understand the benefits of sharing success stories

Identify audiences and targeted messaging for outreach

Learn how to increase impact through storytelling structure and modes

Understand different storytelling methods and benefits

Identify your storytellers and messages

Learn how Superior Arizona leveraged storytelling to increase funding and buy in for its brownfield program.



Center for Creative Land Recycling (CCLR or “see clear”)

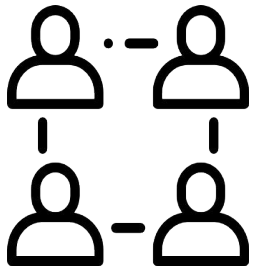
- Our mission is to promote the sustainable, equitable and responsible reuse of underutilized and environmentally impacted properties.
- We educate, advocate, assist and convene stakeholders to revitalize communities through land recycling.
- CCLR is U.S. EPA’s Technical Assistance to Brownfields (TAB) Provider for 8 U.S. states and numerous territories and is also CA DTSC’s Brownfields Technical Assistance Provider (B-TAP) for the Equitable Communities Revitalization Grant program



Center for Creative Land Recycling (CCLR or “see clear”)

What we do

- One-on-one technical assistance
- National webinars
- Workshops and conferences
- Newsletters and online resources



How we can help you

CCLR works with communities in response to their identified needs. Start with us, stay with us.

Getting you started

Giving you the tools and connections to plan a redevelopment roadmap and champion the pathway.

Helping you stay on track

Offering current information and expert advice on regulations, funding, remediation and community engagement to meet your milestones.

Getting the job done

Sharing common documents (RFPs and marketing sheets) and introducing you to peers, industry experts, and developers.



Why Tell Your Stories

- Increase project input/support from community
- Access funding, partnerships and grantors
- Illustrate how projects are making a difference
- Catalyze community involvement
- Uplift community voices
- Secure support for future projects
- Showcase project momentum
- Support brownfield funding

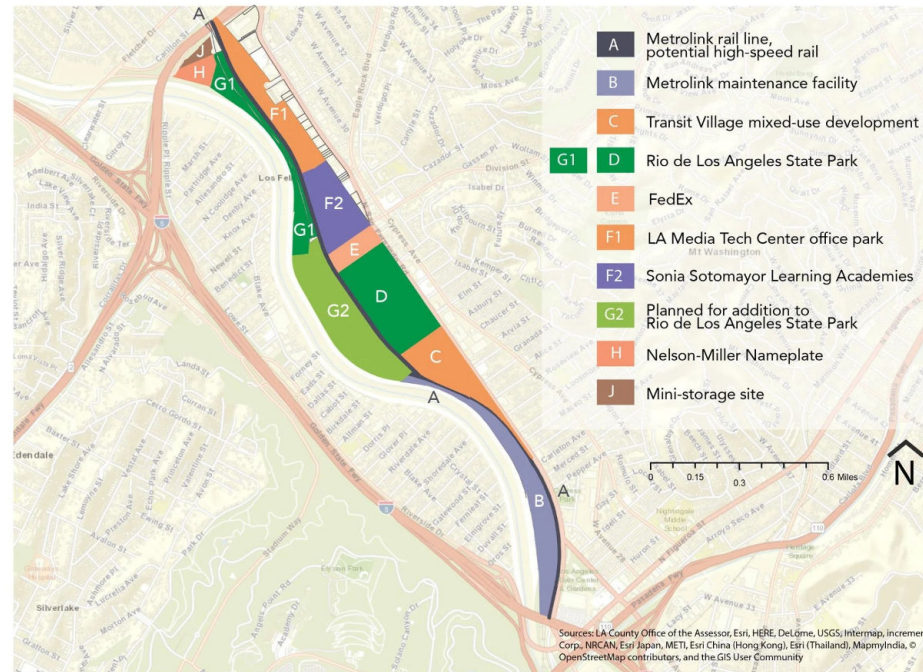


How To Define “Success”

- Brownfield reuse projects can take 10+ years
- Highlight interim successes and milestones to:
 - Stay top of mind for stakeholders
 - Illustrate program momentum to funders
 - Secure future funding through awareness and examples of good work
- Interim success: progress made towards a goal
 - i.e. securing approvals, hosting meetings, securing site access, hiring contractors, completing planning/assessment tasks, launch a project website, secure community feedback, release strategic plan, create an interim use, develop marketing materials
- Milestone: significant project events
 - Complete cleanup, start vertical construction, complete end use



How To Define “Success”





ALECIA SMITH

A LEAST BELL'S VIREO is spotted at Rio de Los Angeles State Park in the Glassell Park neighborhood.

A rare songbird makes a comeback at the L.A. River

Once teetering on extinction, the least Bell's vireo is back in town

BY LILA SRIDMAN

As visitors to a bustling park in northeast Los Angeles shot hoops, scrambled up play equipment and lounged in manicured grass, an endangered songbird covertly — but not quietly — did his part to stave off extinction.

The least Bell's vireo, a mostly gray songbird, was on the verge of nesting in Rio de Los Angeles State Park, a green respite that supplanted an abandoned rail yard along the L.A. River. The bird with a wingspan of just seven inches was singing passionately, an act that marked its territory as breeding season picked up



BRIAN VAN DER BURG Los Angeles Times
NICOLAS GONZALEZ of the National Audubon Society works on habitat restoration at the park. "It's persistent. It's a survivor," he said of the bird.

in mid-March. Its song rings out like a clinking question-and-answer: "Chee-dle-chee-dle-chee? Chee-dle-chee-dle-chee!"

"It's persistent. It's a survivor," said Nicolas Gonzalez, senior communications manager for migration science at the National Audubon Society, an avian conservation nonprofit, who helped identify the bird as it flitted between trees, blending into the muted spring sky.

Bird boosters, meanwhile, were hustling to get the grounds in order.

Evelyn Serrano enthusiastically instructed two volunteers at Rio de Los Angeles, which is in the Glassell [See Songbird, B2]

America's dirty divide
 California

• This article is more than 1 year old

'Solar-powered vacuum cleaners': the native plants that could clean toxic soil

Supported by

the guardian.org

About this content

Doug Bierend

Sun 14 Apr 2024 10:00 EDT

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9



Danielle Stevenson lifts fungi material used in her research study. Photograph: Adam Amengual

Indigenous groups see hope in the environmentally friendly process of bioremediation. But will cities pay attention?

It almost looked like a garden. In Taylor Yard, a former rail yard near downtown Los Angeles, volunteers knelt down to tend to scrubby plants growing in neat rows under the sweltering sun.

But beneath the concrete of the 60-acre site overlooking the Los Angeles River, the soils were soaked with an assortment of hazardous heavy metals and petrochemicals like lead, cadmium, diesel and benzene. As the volunteers worked to dig up entire plants for closer study — some with roots nearly 12ft deep — they wore protective gear and carefully avoided inhaling or touching the toxic soil. Even a brief exposure to the contaminants could cause serious health consequences.

The volunteers were part of a study led by Danielle Stevenson, a researcher with the environmental toxicology department at the University of California, Riverside, investigating how native California plants and fungi could be used to clean up contaminated brownfields: land abandoned or underutilized due to industrial pollution. There are nearly half a million registered brownfields in the United States, about 90,000 of them in California alone. Typically, they are concentrated near or within low-income communities and communities of color, leading to disparate health impacts such as increased likelihood of cancers.

Ad

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Know your Audience and their Motivations

Which motivations do you think each audience is most interested in?

AUDIENCES

1. Grantors
2. Financers
3. Elected Officials
4. Community Members
5. Property Owners
6. Potential Development Partners

MOTIVATIONS

1. Job Creation
2. Quality of Life
3. Property Values
4. Return on Investment
5. Addressing community needs
 - a. new homes, parks, schools, crosswalks, etc



Grantors

WANT TO SEE MONEY WELL SPENT

- Jobs created, homes built, # of acres prepared for redevelopment
- Shareable information: stats, quotes, photos
- Invite to groundbreakings and ribbon cuttings

EPA GRANTEES ACRES REPORTING

- EPA uses reported data from its online database, ACRES, to demonstrate the success of the Brownfields program to Congress and the public
- **By reporting on funding and jobs leveraged as a result of brownfields grants, you illustrate the success of the brownfields program.**
- [EPA Training on Entering Leveraged Dollars/Jobs in ACRES](#)



Elected Officials

- **Focus on Economic Impact/Problems Solved**
 - Jobs
 - Sales and property tax
 - Housing units created
 - Blight removal
 - Solutions they campaigned on
 - Their general legacy



Oakland Mayor Barbara Lee (second from left) helps cut ribbon at a brownfield redevelopment project grand opening

Photo credit: East Bay Asian Local Development Corporation

Residents



Huchiun Park and housing replaced a shuttered paint factory in Emeryville, CA

WANT SOMETHING TO LOVE

- Livability/safety
- Cleaning up contamination
- Sense of place/community
- Neighborhood potential
- Blight removal
- Improved quality of life
- New amenities



Property Owners

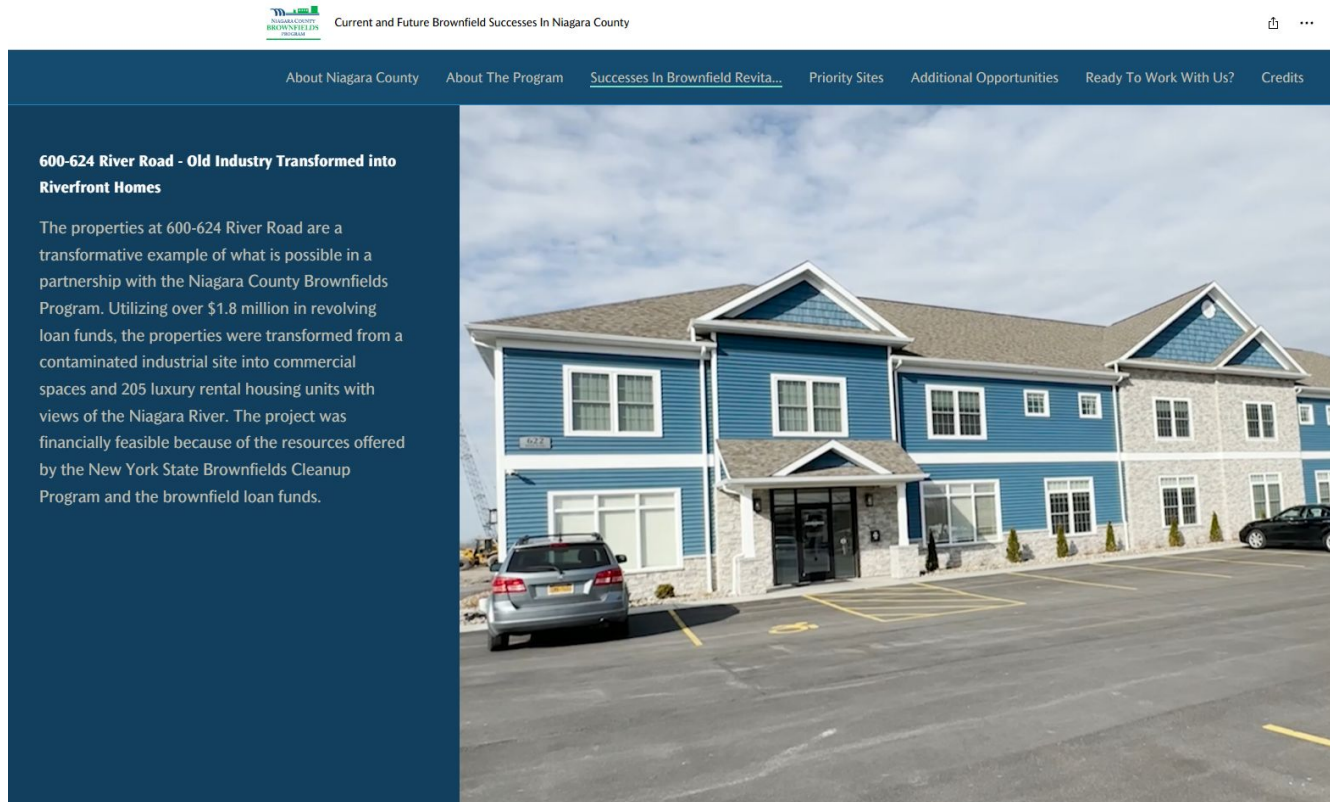
- Property value
- Resale potential
- Lease rates
- Clean bill of health
- Inheritance
- Changes in zoning/land use
- Trust: voluntary action vs enforcement



Owners of historic storefronts in Willcox, AZ have benefited from brownfield investments.



Investors



FEAR OF FOMO

- Return on investment
- Neighborhood potential
- Land value
- Lease rates
- Market demand
- Past success

Niagara County, NY utilizes a Storymap to showcase successful redevelopment and market brownfield properties to potential purchasers.



Ways to Share Your Story

OWNED MEDIA:

- Content you create
- Full creative control
- Up to you to promote

EARNED MEDIA

- Content created by journalist
- Less control
- Larger reach
- Most 'credible'

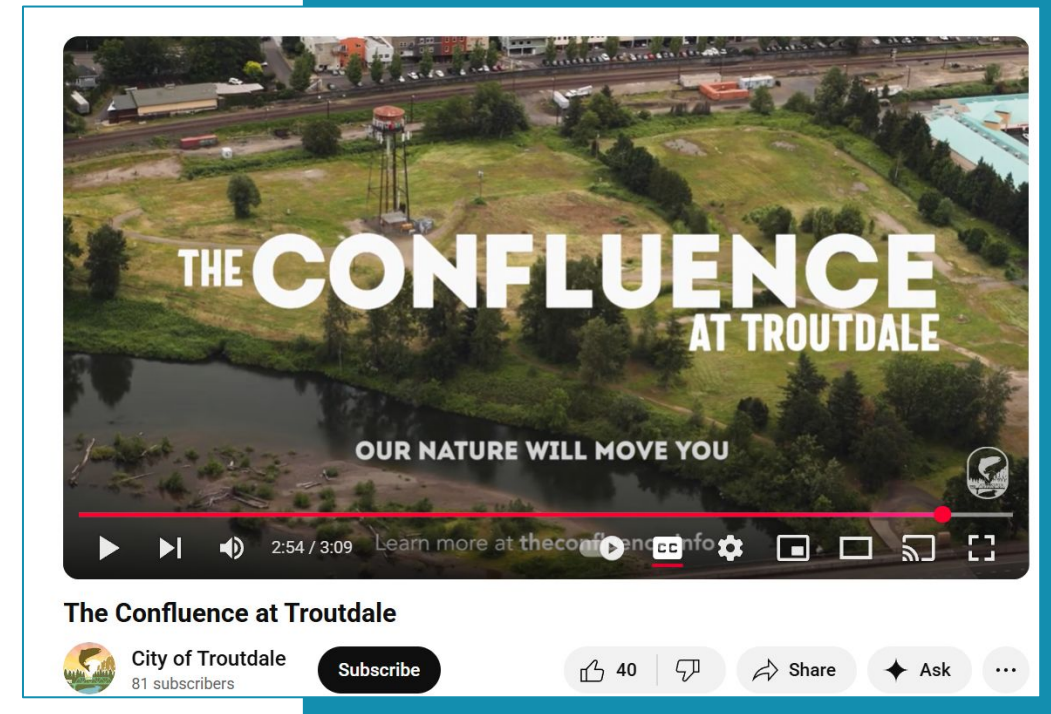
PAID MEDIA

- Content you create
- Full creative control
- Most expensive
- Largest potential audience

Ways to Share Your Story

OWNED MEDIA:

- Messages: Milestones, focus on specific benefits, showcase the future your project will create
- Leverage partners for promotion
- Modes:
 - Website/Newsletter: Project information and updates, milestones, case studies
 - Social Media: Photos/videos of site or events, infographics
 - Personal outreach: invite to events/calls to action
 - Video: Full story arch



Ways to Share Your Story

EARNED MEDIA:

- Messages: Milestone and fact oriented (i.e. ribbon cuttings, jobs created), feature-style around problems solved/opportunities created
- Modes:
 - Media Alert: Invite media to ribbon cuttings, groundbreaking, site tours, community events
 - Press Release: Announce funding, partnerships, milestones
 - Pitch: Personalized media outreach, feature-related. Focus on community champions.
 - Letters to the Editor/Op Eds: calls to action

The Post-Journal
TUESDAY, JULY 12, 2016

South Dayton, NY 14158.
The deadline for submissions of letters of interest is Friday, July 29. Appointees will also meet after interviewing all interested persons. The person appointed will serve until the next term on May 16, 2017.

Thrift Shop Sale Continues

St. Luke's Thrift Shop, 4010 First St., Jamestown, between East Fourth and East Fifth streets, sponsored an additional one-day sale on clothing, shoes and toys. All children's shoes are 50 cents. Continued one-half off on ladies' shoes, pants and children's clothing. Men's 15% to 35% off. Off street parking is available in the church lot on East Fifth Street. Like us on Facebook.

Concert Series Continues

The Jamestown Summer Bandshell Concert series will feature a concert by the Jamestown Municipal Band, sponsored by WCA Hospital. The concert, as directed by Rick Landwehr, is at 7 p.m. Wednesday at the Greenway Bandshell in Allen Park. The concert theme is "Christmas in July" and is a children's concert. It includes a reading provided by the city of Jamestown, followed by a performance by the Jamestown Youth Choir. The concert is free and open to the public. The concert is sponsored by the Jamestown Municipal Band, sponsored by WCA Hospital. The concert is at 7 p.m. Wednesday at the Greenway Bandshell in Allen Park. The concert theme is "Christmas in July" and is a children's concert. It includes a reading provided by the city of Jamestown, followed by a performance by the Jamestown Youth Choir. The concert is free and open to the public.

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Land Bank Cancels Meeting

The Jamestown City Land Bank Commission meeting scheduled for Wednesday, July 13, has been canceled due to a lack of agenda items.

Quilt Guild To Meet Wednesday

The Jamestown Quilt Guild will meet at 7 p.m. Wednesday at the Greenway Bandshell in Allen Park. The meeting is free and open to the public. The meeting is sponsored by the Jamestown Quilt Guild. The meeting is at 7 p.m. Wednesday at the Greenway Bandshell in Allen Park. The meeting is free and open to the public.

Gazebo Concert Is Wednesday

The Jamestown Gazebo Concert series will feature a concert by the Jamestown Municipal Band, sponsored by WCA Hospital. The concert, as directed by Rick Landwehr, is at 7 p.m. Wednesday at the Greenway Bandshell in Allen Park. The concert theme is "Christmas in July" and is a children's concert. It includes a reading provided by the city of Jamestown, followed by a performance by the Jamestown Youth Choir. The concert is free and open to the public. The concert is sponsored by the Jamestown Municipal Band, sponsored by WCA Hospital. The concert is at 7 p.m. Wednesday at the Greenway Bandshell in Allen Park. The concert theme is "Christmas in July" and is a children's concert. It includes a reading provided by the city of Jamestown, followed by a performance by the Jamestown Youth Choir. The concert is free and open to the public.

REGION



Shelley photo
Sitting, Bill Rice, city planning planner, and, standing, Vice Mayor, city development director, with representatives from various agencies after their presentation during a New York Brownfield Opportunity Working Group forum. The event, a part of Buffalo, Niagara Falls and Jamestown's efforts to revitalize their brownfield sites.

Jamestown Officials Present Brownfield Redevelopment Projects

By Debra P. Laro
Jamestown was one of three Western New York cities to present their plans for redeveloping brownfield sites to the New York Brownfield Opportunity Working Group convened for the first time in Western New York to hear about the redevelopment projects in these cities — Buffalo, Niagara Falls and Jamestown. The event was organized by the City of Buffalo Land Reclaiming, which is the U.S. Environmental Protection Agency's national assistance in brownfield redevelopment program. Officials from all three cities presented their brownfield redevelopment projects to members of the working group, which includes U.S. Environmental Protection Agency, state, federal and local officials. The working group is a partnership of the U.S. Environmental Protection Agency, state, federal and local officials. The working group is a partnership of the U.S. Environmental Protection Agency, state, federal and local officials. The working group is a partnership of the U.S. Environmental Protection Agency, state, federal and local officials.

The potential redevelopment of Jamestown's project area has been studied through grants from the state Department of State's designated brownfield Opportunity Area program and the Local Waterfront Revitalization Program.

In April 2015, the city's Chautauque River Corridor/Brownfield Opportunity Area Program was one of 12 locations to enter the state's Brownfield Opportunity Area Program. The city received a \$250,000 grant from the state to fund planning activities. Locations that enter the state's Brownfield Opportunity Area Program are given priority for funding and the state will fund the state's Brownfield Opportunity Area Program.

Jamestown's Chautauque River Corridor/Brownfield Opportunity Area Program is a 4.3-acre site with 53 industrial buildings located in the city's downtown area. The site is located along the Chautauque River and is adjacent to the city's downtown area. The site is located along the Chautauque River and is adjacent to the city's downtown area. The site is located along the Chautauque River and is adjacent to the city's downtown area.

Each city's presentation included information about projects, organizations, redevelopment goals, challenges and desired outcomes. After each city's presentation, the agencies participated in a question and answer session, providing advice and information on the projects. The agencies participated in a question and answer session, providing advice and information on the projects. The agencies participated in a question and answer session, providing advice and information on the projects.

The three cities were awarded by the regional brownfield redevelopment program from U.S. EPA Region 2. The Department of State and the Department of Environmental Conservation are the lead agencies for the program. The Department of State and the Department of Environmental Conservation are the lead agencies for the program. The Department of State and the Department of Environmental Conservation are the lead agencies for the program.

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Gazebo Concert Series Continues Thursday

By Steve Ann
CHERRY CREEK — Music by the "Rising Stars" will fill the Memorial Park Gazebo on Thursday, July 14, 2016. The concert is sponsored by the Cherry Creek Community Association, Inc. and the Cherry Creek Community Association, Inc. The concert is sponsored by the Cherry Creek Community Association, Inc. and the Cherry Creek Community Association, Inc. The concert is sponsored by the Cherry Creek Community Association, Inc. and the Cherry Creek Community Association, Inc.

Music will begin at 6:30 and continue until 8:30 p.m. The concert is sponsored by the Cherry Creek Community Association, Inc. and the Cherry Creek Community Association, Inc. The concert is sponsored by the Cherry Creek Community Association, Inc. and the Cherry Creek Community Association, Inc. The concert is sponsored by the Cherry Creek Community Association, Inc. and the Cherry Creek Community Association, Inc.

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How Will You Amplify Your Story?

Buy Advertising: promote marketing materials, or project website, attract investors

Host an Event: community engagement opportunities, cleanup completion, start of construction, completion of end use, tours for elected officials/potential partners

Contact the Media: requests for public comment, hiring of contractor, release of public planning documents, completion of milestone, data/stats around impact (i.e. housing units created, jobs, dollars leveraged), human interest stories

Share On Your Platforms: approvals secured, meetings, secure site access, announce open RFP/RFQ, completed planning/assessment tasks, new project website, secure community feedback, all the above



Once Upon A Site...

Tips and Tricks for Telling Your Brownfield Story

Elise Molleur

Brownfield Redevelopment Specialist
NJIT TAB



In Partnership with

NJIT

TAB TECHNICAL
ASSISTANCE TO
BROWNFIELD
COMMUNITIES

Made possible with funding from the EPA

“Among the many quotes that [Mr. Rogers] kept folded up in his wallet was a line from a Benedictine nun, Sister Mary Lou Kownacki: ‘There isn’t anyone you couldn’t love once you’ve heard their story.’”

–Joanne Rogers, wife of Fred Rogers, in a 2003 interview with “The Atlanta Journal-Constitution”



What makes a good story?

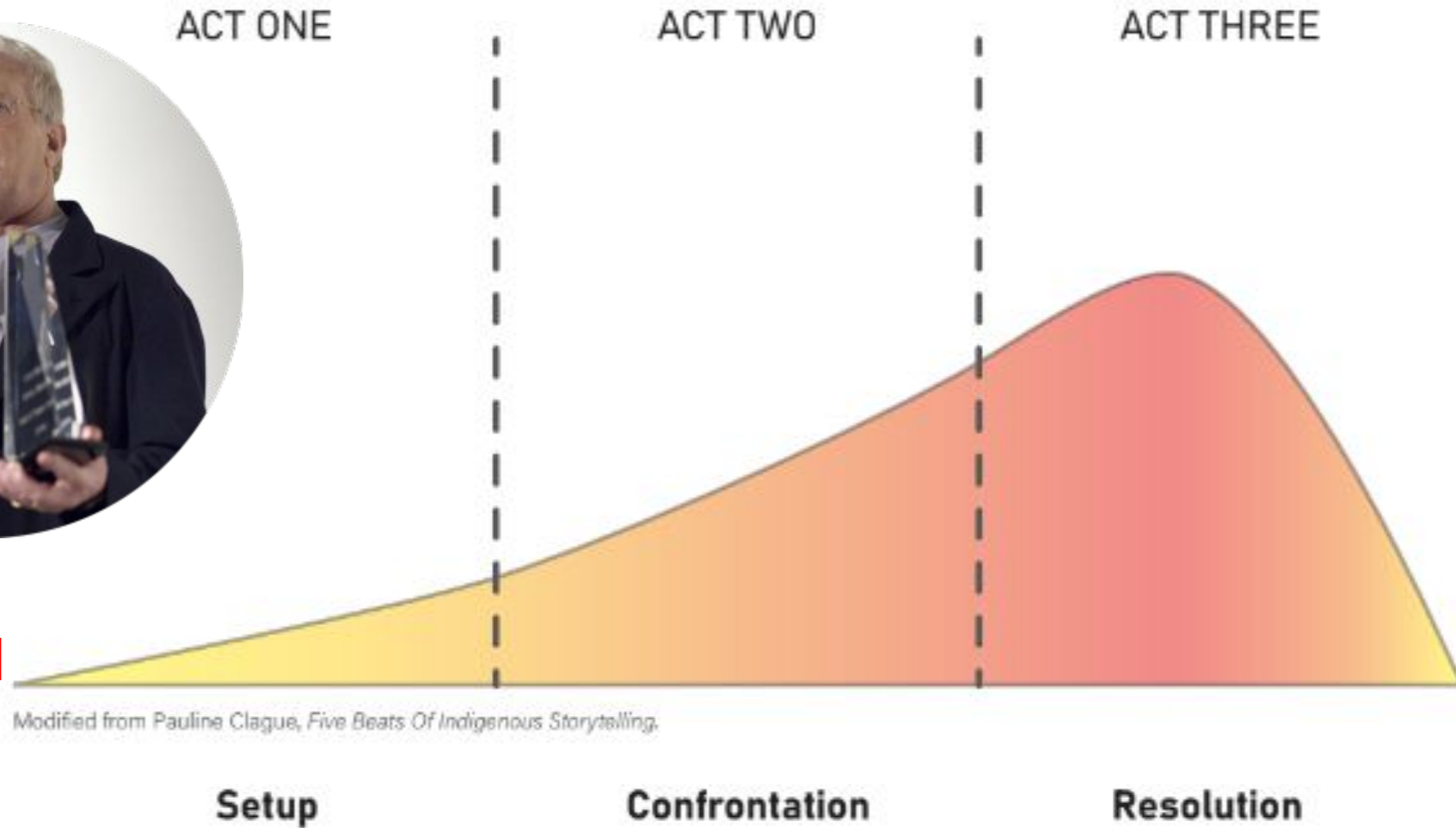


- Know your audience
- Emotion – love the stories you tell
- Share *your* story – make it relatable and/or personal
- Characters

Storytelling: Traditional Three-Act Narrative Structure



Syd Field



Storytelling: Traditional Three-Act Narrative Structure

Willy Wonka & the Chocolate Factory

ACT ONE

ACT TWO

ACT THREE



Modified from Pauline Clague, *Five Beats Of Indigenous Storytelling*

Introduction

Charlie lives in poverty with his family. Grandpa Joe explained to Charlie that the gates of the Wonka Factory remain locked to prevent further sabotage from spies who were sent to steal Willy Wonka's recipes. Wonka announces that five Golden Tickets were hidden in chocolate Wonka Bars; the finders of the tickets will receive a factory tour and a lifetime supply of chocolate.

Rising Action

The first four tickets are found by Augustus Gloop, Veruca Salt, Violet Beauregarde, and Mike Teevee. The final ticket is found by Charlie who chooses Grandpa Joe as his chaperone. The ticket winners arrive at the factory and are greeted by Wonka himself.

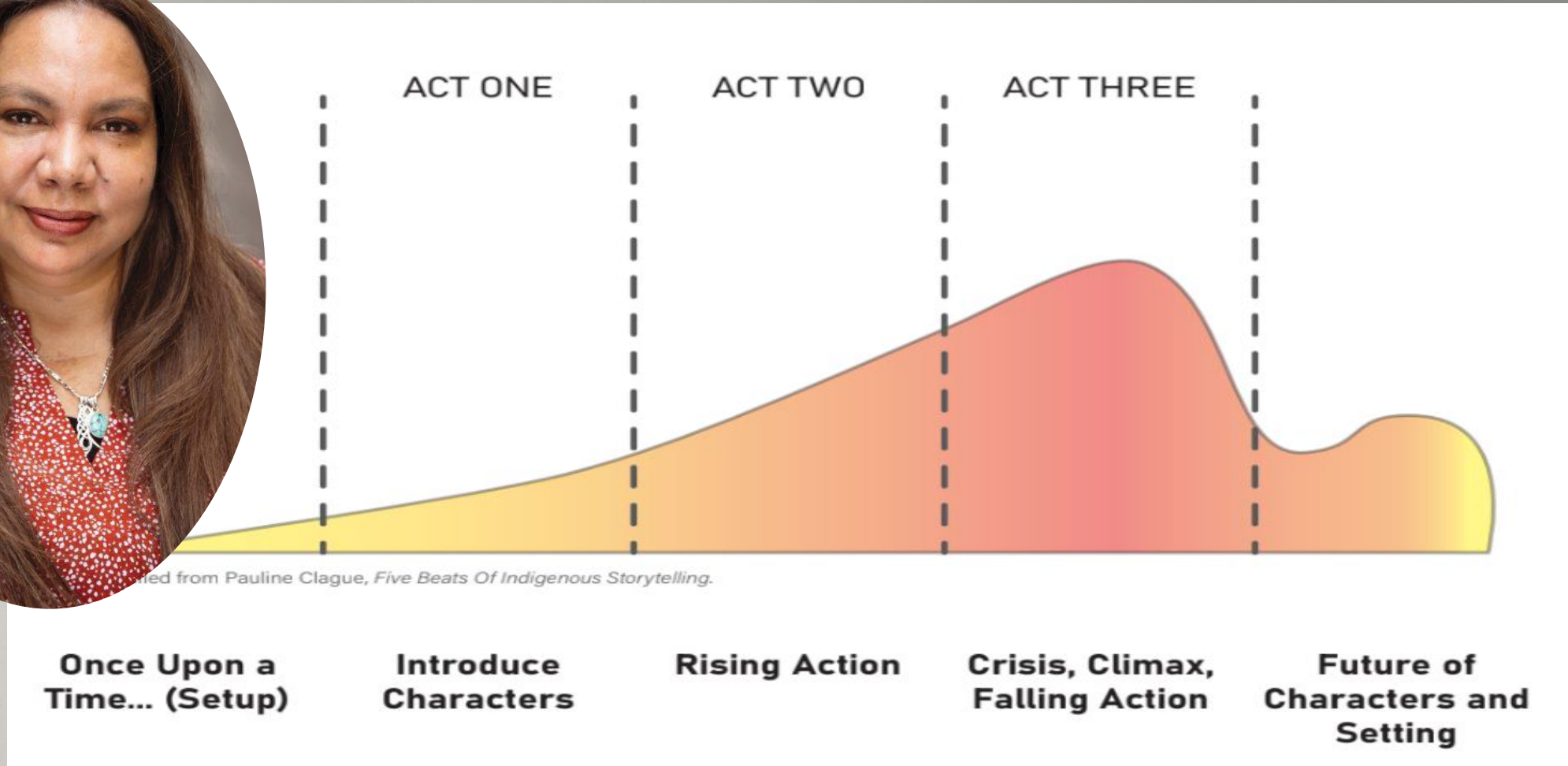
Crisis

Each child's character flaws cause them to give in to temptation, resulting in their unusual "elimination."

Falling Action

Following the downfall of the other children, Wonka announces that Charlie has passed the morality test and gifts his factory to Charlie and his family upon Wonka's retirement.

Storytelling: Five-Beat Indigenous Storytelling



Pauline Clague

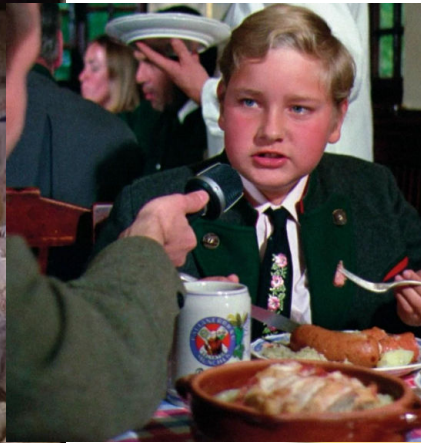
Storytelling: Five-Beat Indigenous Storytelling

Willy Wonka & the Chocolate Factory

ACT ONE

ACT TWO

ACT THREE



Modified from Pauline Clague, *Five Beats Of Indigenous Storytelling*.

Once Upon a Time...

Who is Charlie? Who does he live with? Why is his family living in poverty? What sort of challenges do the Buckets face in their small home? Who is Willy Wonka? Why did he close off his factory to this public?

Introduction

Willy Wonka announces that five golden tickets are hidden in his chocolate Wonka Bars. Children and adults scramble to buy Wonka Bars and win this lifetime opportunity.

Rising Action

Charlie finds the last golden ticket and chooses Grandpa Joe as his chaperone to Wonka's factory.

Crisis

Four of the five children are eliminated from the factory tour one-by-one due to their character's flaws (gluttony, greed, sloth, and pride).

Falling Action

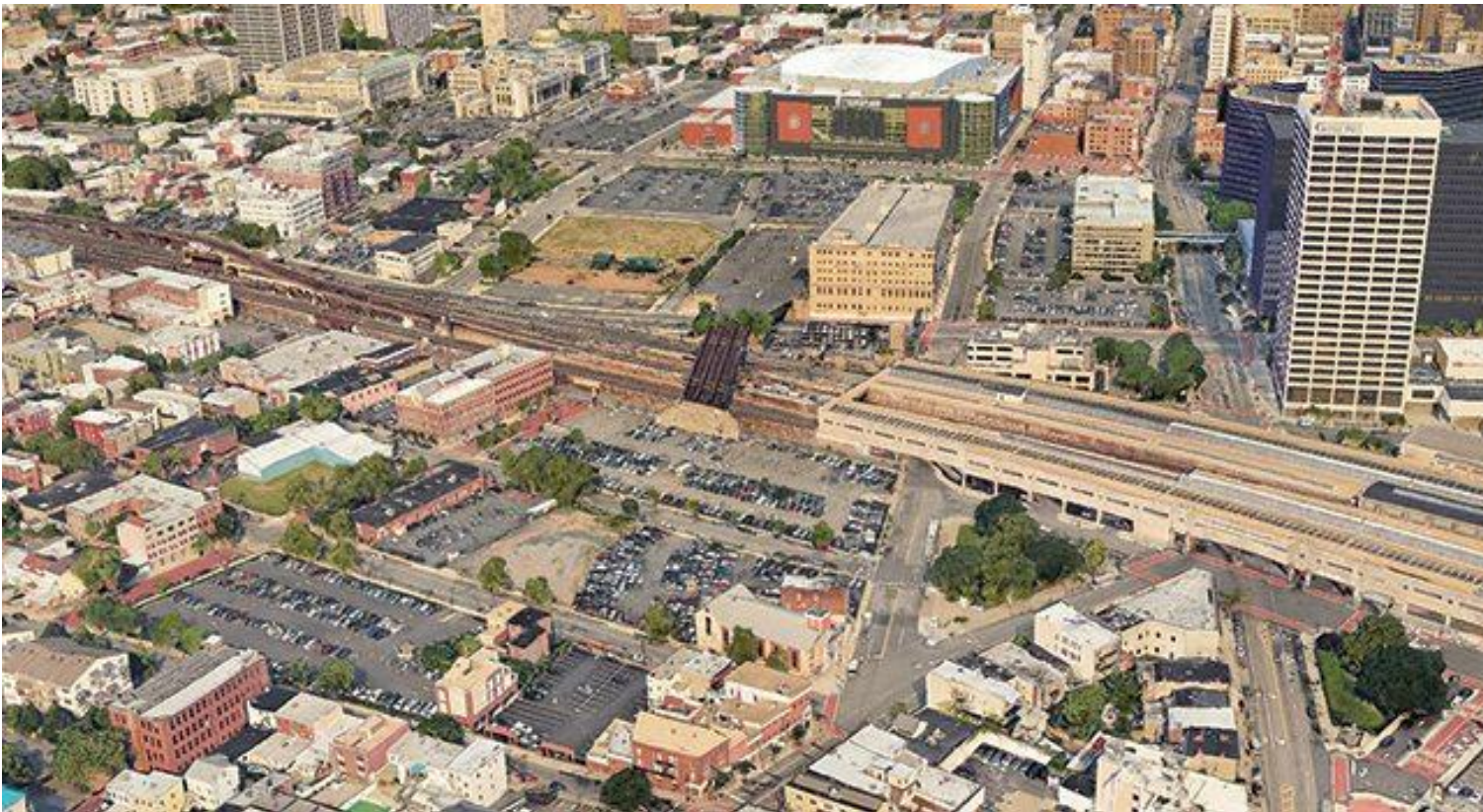
Charlie passes the morality test and is the inheritor of Wonka's factory.

Future of Characters

How does the Bucket family feel about moving in to the factory? Is the factory doing well under Charlie and Grandpa Joe's supervision? Will they open the factory to the public again?

Ironbound District – Newark, New Jersey

Dr. Ana I. Baptista



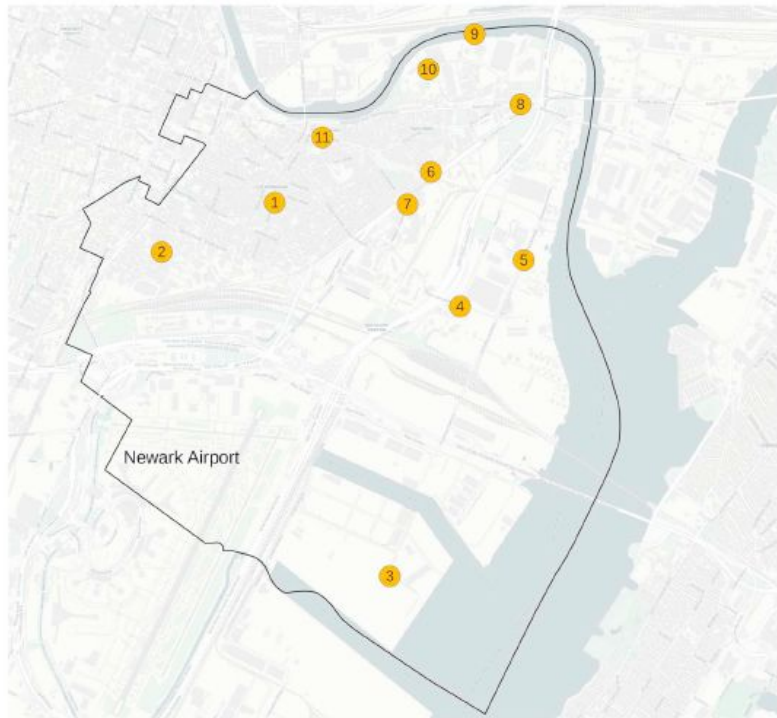
Ironbound District – Newark, New Jersey

Dr. Ana I. Baptista



Ironbound District – Newark, New Jersey

Ironbound Toxic Tour



- Toxic Tour Stop
- 1. Independence Park
- 2. South Ironbound
- 3. Port Newark
- 4. PVSC
- 5. Chemical Row
- 6. Foot of Hawkins
- 7. St. Charles St.
- 8. Incinerator
- 9. Passaic River
- 10. Diamond Alkali
- 11. Riverbank Park



Why is it important for brownfield champions to tell their stories?

Inspire others

Can be a catapult for your next Brownfield

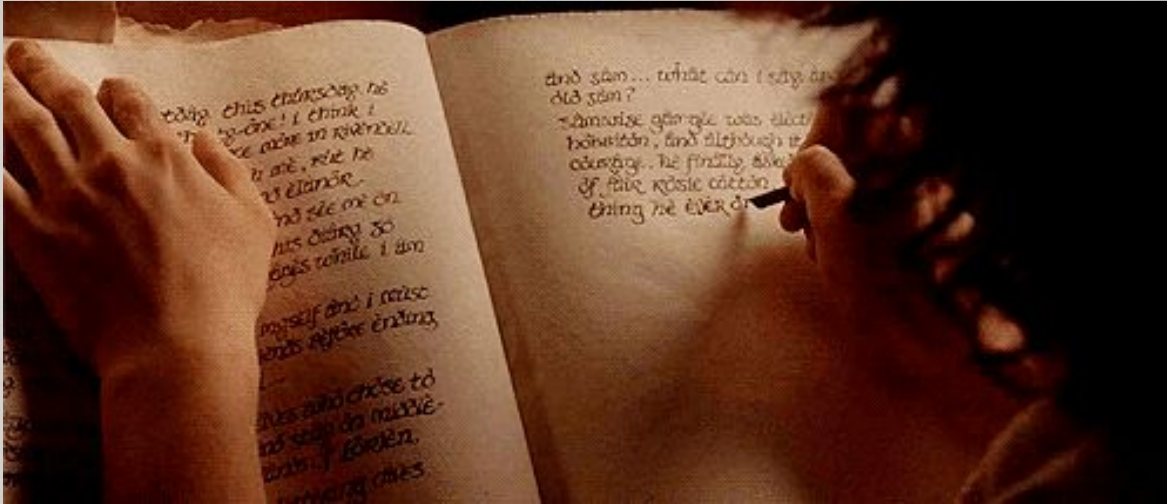
Show the impact it has on a community



Grantors and Grantwriting

Grant Type	Max. Project Period	Max. Amount per Grant	Estimated Awards	Total per Grant Type – Bipartisan Infrastructure Law Funds	Total per Grant Type – Regular Appropriated Funds
Multipurpose	5 years	\$1,000,000	20	\$20,000,000	
Assessment (Community-wide)	4 years	\$500,000	70	\$35,000,000	
Assessment (Coalition)	4 years	\$1,500,000	39		\$58,700,000
Assessment (Community-wide for States and Tribes)	5 years	\$2,000,000	18	\$35,000,000	
Cleanup	4 years	\$500,000	10	\$5,000,000	
Cleanup	4 years	\$4,000,000	26	\$102,000,000	

Grantors and Grantwriting



Ordinary doesn't
get funded.



Imagine a future...

Can you picture this Brownfield site following redevelopment? What does it look like? Are people there? What jobs were created with this new development?

**Write your
ideas for
this site in
chat!**



*Astoria Landfill located in Astoria, Oregon
(active from 1965-1985)*

Imagine a future...



Former Landfill



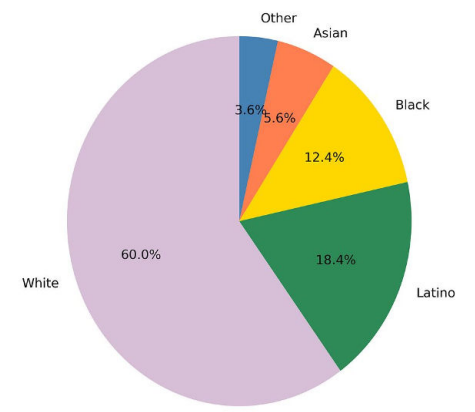
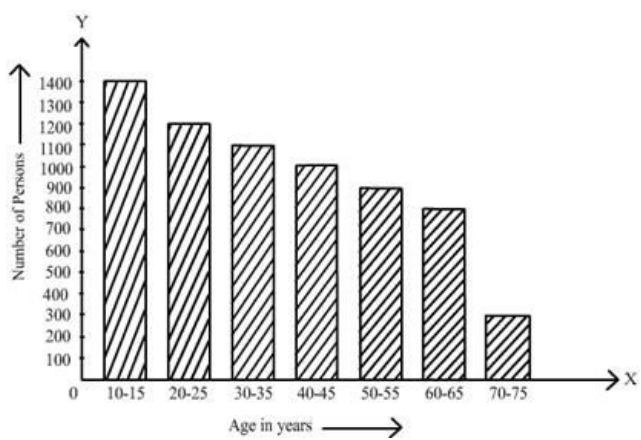
Current CMH Field

Data

What kind of data is collected during the redevelopment process?

- **Community-Member Demographics**
 - Average incomes
 - Race
 - Population
 - Average age
- **Local Information**
 - Amount of affordable housing
 - Amount of brownfield sites... and why?
 - Land acreage
 - Community goals and visions

How do we transform this?



To this?



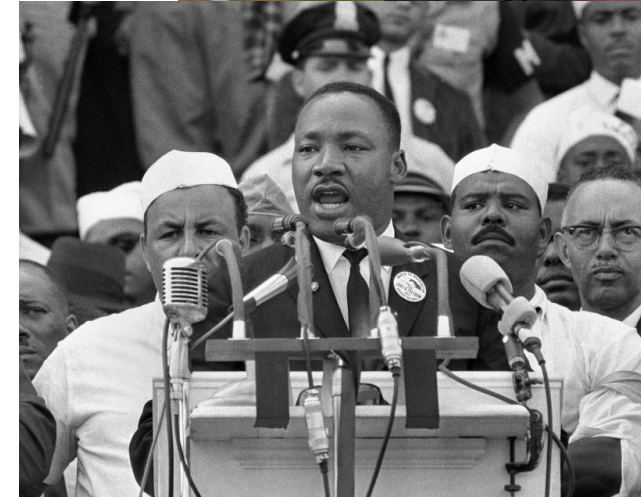
Emotion

Can improve public engagement and appeal to a more diverse audience

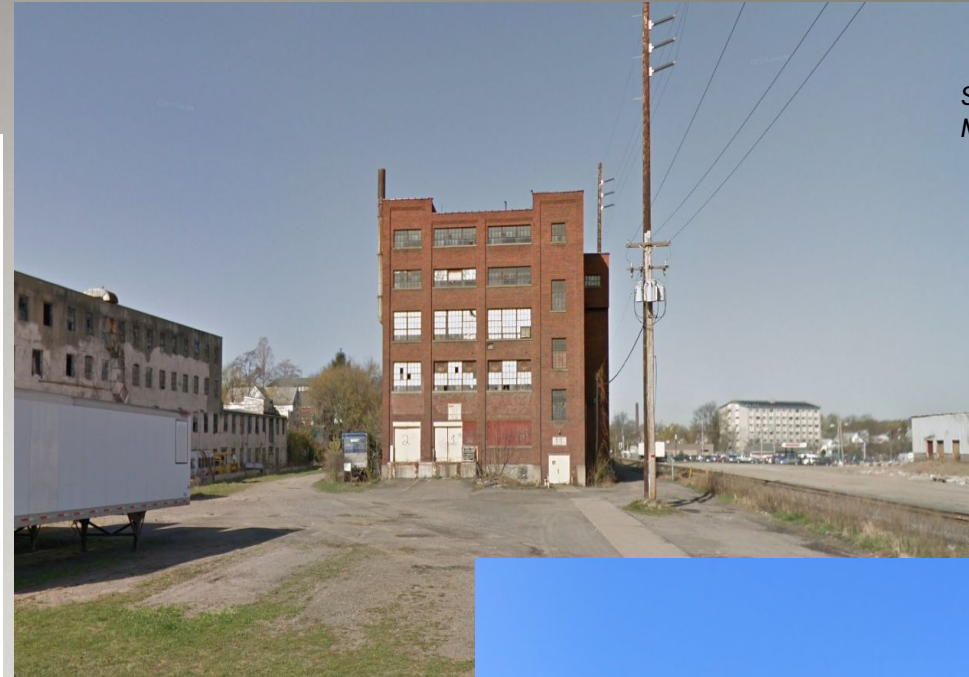
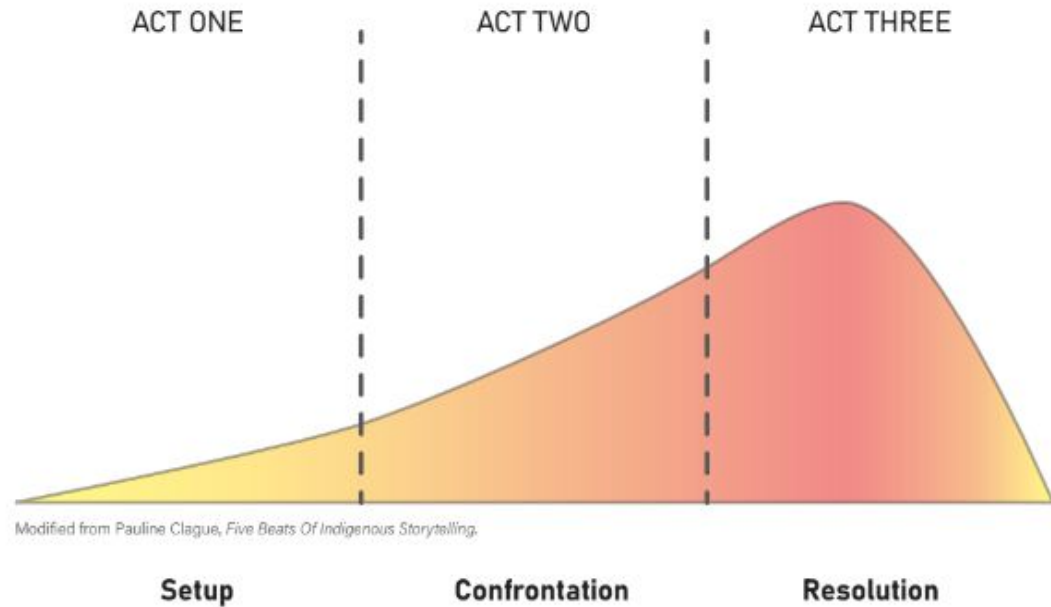
Can...

- engage underserved communities
- break down polarizing barriers
- realign planning projects for inclusive long-lasting changes

Has the **power** to synthesize different voices when identifying common hopes, aspirations, and visions of a place



Brownfields Storytelling: Three Act Narrative



Source: Google Maps (April 2012)



Source: Google Maps (September 2019)

Introduction

The post-war industrial decline led to factory closures throughout Johnson City, New York. These abandoned structures stood as a reminder of hard times for 40 years.

Rising Action

The sister factories Century and Sunrise are sold to investors. The site is assessed and contamination is identified. The structure remains intact.

Crisis

The site is cleaned up and the existing structure is repurposed.

Falling Action

Century Sunrise Redevelopment opens in 2018, providing affordable housing within Johnson City.

Brownfields Storytelling: Three Act Narrative Structure

Before and After – from Factory Buildings to Affordable Housing



Source: Google Maps (April 2012)



Source: Google Maps (October 2023)



Brownfields Storytelling: Beyond the Three-Act Narrative Structure (Before, After, and Beyond)



Once Upon a Time...

The Endicott-Johnson (EJ) Corporation was a major cultural and economic force in the development of Johnson City. The company treated workers fairly and used their land to provide recreation space for the community.

Introduction

The post-war industrial decline led to EJ factory closures throughout the city. These abandoned structures stood as a reminder of hard times for 40 years.

Rising Action

The sister factories Century and Sunrise are sold to investors. The site is assessed and contamination is identified. The structure remains intact.

Crisis

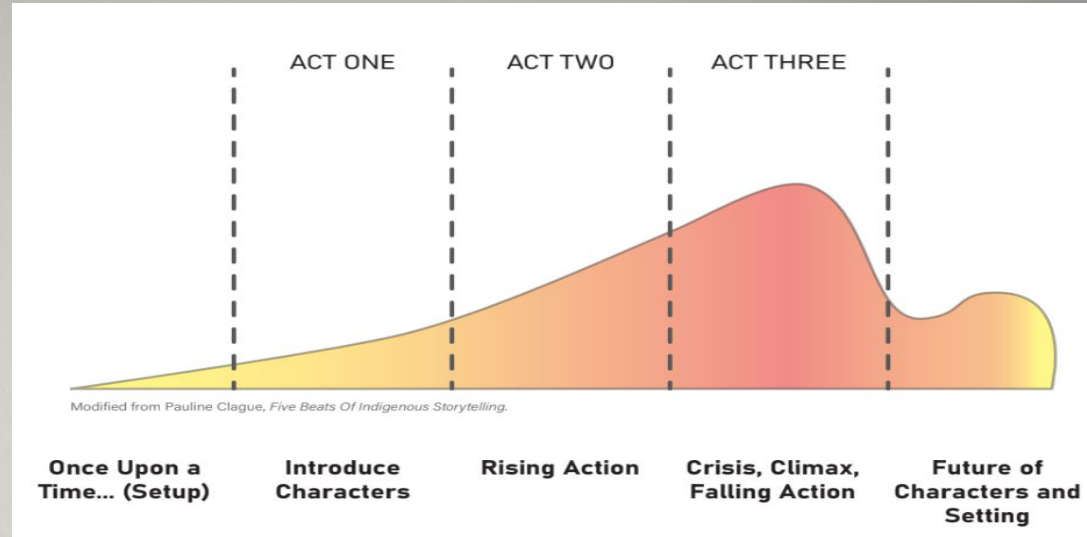
The site is cleaned up and the existing structure is repurposed.

Falling Action

Century Re-development opens in 2018, providing affordable housing within Johnson City.

Future of Characters

The redevelopment attracts new residents and furthers development within the city. Many former industrial sites have since been remediated and given new life, providing needs such as affordable housing and public recreation space.



Takeaways

- **Brownfields are vacant or underutilized sites with confirmed or potential contamination**
- **Tell stories to...**
 - articulate our ideas and visions
 - appeal to different audience members
 - Support and amplify voices
 - catalyze community involvement
- **Grantwriting – tell the story of your site and the story of the people in your community**
- **Critical to gaining financial resources and partnerships**



NJIT

**So, can we learn to
love a site once we
get to know it?**





Webinar Presentation
From Brownfields to Bright Future
Sharing Your Brownfields Success Story

August, 14, 2025

Mayor Mila Besich - Town of Superior



BUST AND BLIGHT

1982 Magma Mine closed, mass exodus of residents and businesses left. By 1996 the mine was closed for good, our vacancy rate was higher than Detroit and New Orleans post Katrina. This blight spread across our mining region. Watching our Town turn into a Ghost Town.

TOWN WITH A MINE

- Early 2000's Rio Tinto and BHP announced a joint venture to re-open the Magma Mine - the largest untapped copper ore deposit, Resolution Copper would begin. Two decades of permitting and approvals.
- This is a once in a generation opportunity taking place right now for propelling a community into its next stage of economic and community development. Due in part to the development of Resolution Copper Mine.
- Working from a strategy that guides how we work with our partners and how our service delivery is tracked with key performance indicators. We are also working regionally.
- Building strong public-private partnerships based on integrity and shared values & transparency.
- Advancing revitalization in residential and commercial properties.
- Unparalleled opportunity for investment and funding – private, philanthropic and public.





DOWNTOWN REVITALIZATION





SUPERIOR MULTI-GENERATIONAL CENTER

The mission of Superior's Multi-Generational Center (SMGC) is to provide a full service "one stop", modern and safe multi-use facility accessible to all Superior residents of all ages where they can connect, recreate and learn.

SUPERIOR MULTI-GENERATIONAL CENTER OFFERINGS

The Town of Superior purchased the Old Superior High School in 2022 to serve as a comprehensive multi-generational center to provide services and amenities to the community's residents, including:

- A recreational sports gym, including basketball, pickleball, and space for assembly events.
- A fitness gym, including exercise equipment.
- A modern library with 21st century technology infrastructure.
- A business incubator, maker-space and co-working space to foster innovation and foster business growth. Including space for a skilled job training facility.
- Adult education space.
- A Senior Center with a full Commercial Kitchen.
- Community Entrepreneur Kitchen



January 2024

WELDING

As result of our partnership with Central Arizona College, Cobre Valley Institute of Technology, and Resolution Copper, our first cohort of students has completed and advanced to the next course. We have now expanded to two credit bearing courses and one non credit class for community artisans. Institute Digital Inclusion and Acceleration opened a high tech lab called the HIVE





Town officials and The HIVE staff cut the ribbon, officially opening the center. Photo by Debbie Torres

ch 2025

THE HIVE

Institute Digital Inclusion Acceleration opened a high tech lab called the HIVE. This was the first Rural HIVE developed in Arizona, the non-profit is also expanding internationally. With more Arizona HIVES coming soon!





COPPER CORRIDOR BLIGHT BUSTERS

This was the first meeting to begin forming the Copper Corridor Blight Busters. Two Counties, Seven Municipalities and private partners, helped to kick this off in 2017.

TOGETHER, WE ARE

SUPERΨOR

Thank you!