

2025 CALIFORNIA LAND RECYCLING CONFERENCE
TRANSFORMING LAND, EMPOWERING COMMUNITIES

Welcome Plenary

- **Jean Hamerman** Executive Director, CCLR
- **Lula Davis-Holmes** Mayor, Carson, CA
- **Cheree Peterson**, EPA Deputy Regional Administrator, U.S. EPA Region 9
 - **Introduced by Noemi Emeric-Ford** Director of Southern California Field Office, US EPA Region 9
- **Katie Butler**, Director, CA Department of Toxic Substances Control
 - **Introduced by Maryam Tasnif-Abbasi** Brownfield Development Manager, CA Department of Toxic Substances Control
- **Claire Weston**, Sr. Program Manager, CCLR



OFFICE OF BROWNFIELDS
Department of Toxic Substances Control - Cleanup In Vulnerable Communities Initiative



About CCLR

The Center for Creative Land Recycling (CCLR) is the only national nonprofit specializing in brownfield and infill development to promote health and safety of residents and drive community-based economic revitalization.

- One-on-one technical assistance
- National webinars
- Workshops and conferences
- Newsletters and online resources
- Grant Funding



CCLR's Leadership Roles

- **U.S. EPA's** Technical Assistance to Brownfields (TAB) Provider for Regions 9 & 10
- California's **Department of Toxic Substances Control's** (DTSC) Brownfield Technical Assistance Provider for the Equitable Communities Revitalization Grant (ECRG) program and Technical Assistance Grant (TAG)
- **Groundwork USA's** technical contractor for community-driven leadership
- Co-manager of the **National Brownfields Coalition**, a nonpartisan groups of public and private sector leaders spearheading legislation, appropriations and policy in DC.
- **Consultant** on projects that support grant funding, reuse planning, community engagement and communications.

Priorities 2025/2026

- Nature-based Solutions campaign to identify and spotlight alternative cleanups as part of CCLR's Sustainability Showcase initiative. See Posters in Atrium!



- Responsible use of AI to advance land reuse
- Expansion of our Parks/Open Space initiative
- Maximizing grant funding: EPA Brownfield and Job Training Grant
- Expanding CCLR as a Hub: connector of current information, resources, and expertise



2025 Conference Theme

TRANSFORMING LAND, EMPOWERING COMMUNITIES



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Conference by the Numbers

300

Registrants

50/50 public and private

22

**Approved
Scholarships**

21

Exhibitors

18

Sponsors

92

Speakers

8

Topic Talks

24

Total Sessions

Conference Firsts

1. Brownfield 101 Training
2. The Perfect Pitch - Thursday morning



3. Call for Sessions- 100% of the panels were proposed by you!

Meet the CCLR Team @ CALRC

Jean Hamerman
Claire Weston
Lauren Ghazikhanian
Ignacio Dayrit
Devyn Rainwater
Anna Maria Camardo
Ginger Mills
Nicole Lang
Mike Mithani

Sebastian Harrison
Sheryl Gonzales
Jim Bergdoll
Janet Naito



Look for the
BLACK Ribbons!

Meet the CCLR Leadership @ CALRC

Board

Deborah Schmall, Paul Hastings

Ontario Smith, Somos Group

Preston Brooks, Cox Castle

Danielle Getsinger, Adaapta



Look for the
Green Ribbons!

Advisory Council

Jim Ritchie, SCS

Amilia Glikman, KP Public Affairs

Matt Winefield, Winefield & Associates

Mary Lydon, Lydon Associates

Special Thank You to Smart Growth America

- This conference is accredited through Smart Growth America
- AICP certified planners who attend this conference can receive up to 10 certification maintenance (CM) credits: CM #9297323
- AICP Members should report the credits through their APA CM log.



Co-Organizers

**California Department of Toxic
Substances Control Office of
Brownfields**

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**U.S. Environmental Protection
Agency Region 9**



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COX CASTLE

Visionary Level Sponsors



SCS ENGINEERS



RAMBOLL

Bright ideas.
Sustainable change.



LANGAN



Champion Level Sponsor



Leader Level Sponsors



Supporter Level Sponsors



Beneficial
State Bank



Exhibitors!

- AKT Peerless
- Center for Creative Land Recycling
- Department of Toxic Substances Control
- EKI Environment & Water
- Environmental Protection Agency Region 9
- Geosyntec Consultants
- Grow America
- GSI Environmental
- Innovative Construction Solutions
- Langan
- Montrose Environmental
- Pace Analytical
- Ramboll
- Regenesis
- Roux
- SCS Engineers
- Stantec
- Terracon
- US Green Building Council California



Look for the
Purple Ribbons!

Special Thank You



Lula Davis-Holmes
Mayor of Carson, CA

Cheree Peterson

Deputy Regional Administrator, U.S. EPA Region 9

Introduced by Noemi Emeric-Ford





Director Katherine M. Butler







- **Voluntary Agreement Sites**



- **Voluntary Agreement Sites**
- **Enforcement Order Sites**



- **Voluntary Agreement Sites**
- **Enforcement Order Sites**
- **Military Sites**



- **Voluntary Agreement Sites**
- **Enforcement Order Sites**
- **Military Sites**
- **Other Sites**

**OVER \$131
MILLION** in ECRG
funding is supporting
90 grants across
154 sites in 49 cities and
22 counties in California.

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Department of Toxic Substances Control • Cleanup In Vulnerable Communities Initiative









Shirlene
Guest
Department of Transportation
59

Devin
Guest
Department of Transportation
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MARGARET LONDON

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17 Bay Area Air Management District/
West Oakland Action Plan

2013 White House Champion
of Change award

Prize & U.S. EPA
Advisor



BEFORE



AFTER



BEFORE



AFTER





CALIFORNIA **LAND RECYCLING** **CONFERENCE**

Transforming Land, Empowering Communities
September 16-18, 2025 | Carson, CA

What's on Tap at CALRC

- Sessions
- Exhibitor Space
- Networking
- Funding Workshop
- And More!

How you know what's happening and when

1. Skeleton Agenda
2. Exhibitor Directory
3. Agenda Signs
4. Scan the QR code to download the Whova app!



Happy Hour Tonight!

Atrium | 5:00 – 6:30 p.m.

Network, Meet the
Exhibitors, and Peruse
the Photo Gallery!



Exhibitor Space and Topic Talks

XX Exhibitors! Read all about them in the Whova app!

XX Topic Talks! Topic Talk sessions are 15-minute presentations on any topic related to land recycling – descriptions are available in Whova.



Brownfield Karaoke Sing-Along

DoubleTree at the 405 Grille, Wednesday Sept, 17 | 5:30 – 7:30 p.m.



How to Use the Whova App!

Agenda

- You can view the full Agenda on the homescreen of the app. This includes session descriptions, speakers, bios, time, and location of each panel.

Session Q&A

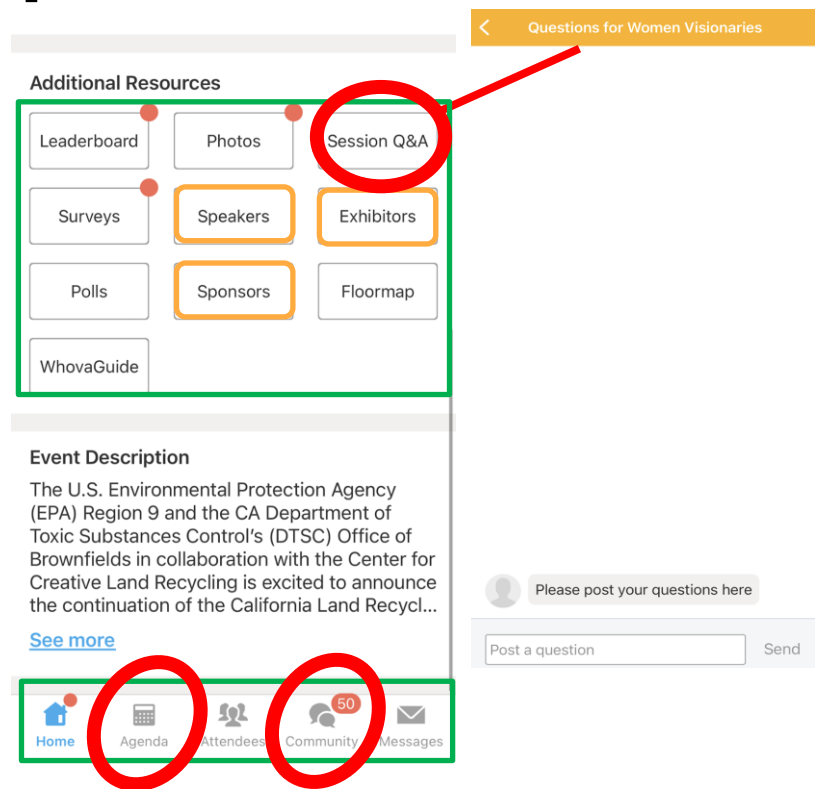
- During the Women Visionaries plenary, we will solicit questions via the Whova app.

Other Resources + Features

- Read about each speaker, exhibitor, and sponsors using these resources.
- Plan meetups or get to know other attendees by using the “Community” tab.



CALRC24LOGIN



Housekeeping

Storing your belongings

- No coat or storage room. Please keep your items in your hotel or on your person.



Food in the area

- Refer to Restaurants list which will always be available at the registration desk.
- 405 Grille at the DoubleTree - must call ahead.





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OFFICE OF BROWNFIELDS
Department of Planning and Community Development



**CENTER FOR CREATIVE
LAND RECYCLING**
RECLAIM. CONNECT. TRANSFORM.

**THANK
YOU!**

Enjoy the 2025 California Land Recycling Conference!

TOGETHER WE EMPOWER COMMUNITIES THROUGH THE TRANSFORMATION OF BROWNFIELDS

Join the conversation, use
#CALRC2025 to share your
photos, insights and highlights!