



# 2026 Regional Brownfield Conferences Sponsorship Opportunities

## Event Summary & Sponsor Opportunities

The Center for Creative Land Recycling (CCLR) is pleased to announce two upcoming, two-day educational conferences focused on brownfields redevelopment in Arizona and Nevada.

Hosted in collaboration with EPA Region 9 and the Arizona Department of Environmental Quality (ADEQ) and the Nevada Division of Environmental Protection (NDEP), these workshops

will bring together community leaders, practitioners, and partners working to advance the reuse and redevelopment of vacant, abandoned or underutilized properties to benefit their communities.

Sponsorship opportunities offer valuable visibility and meaningful engagement with attendees while supporting essential conference elements, including scholarships, mobile tours, and networking events.

Below, you'll find the workshop dates and locations, along with a breakdown of sponsorship levels, benefits, and additional opportunities to get involved.

**Become a Regional sponsor by sponsoring both conferences and receive a 15% discount on the lowest-level sponsorship.**

**Tucson Conference:** April 29<sup>th</sup> and 30<sup>th</sup>

- Location: Tucson Association of REALTORS

**Las Vegas Conference:** May 6<sup>th</sup> and 7<sup>th</sup>

- Location: Springs Preserve

**Click Here to fill out the sponsorship interest form**

Questions? Contact Sheryl Gonzales at [sheryl.gonzales@cclr.org](mailto:sheryl.gonzales@cclr.org)

## Sponsorship Levels and Benefits

### **Friend Level — \$625**

- Brand Visibility: Your logo featured on all promotional e-blasts, digital flyers, handouts, and the event registration page
- Public Recognition: Shout-outs from the emcee during the event
- Social Media Spotlight: Highlighted as event sponsor in CCLR's LinkedIn and other social media networks
- Insight into Attendees: Prior to the event, receive a list of attendees and their affiliations
- On-Site Engagement: A dedicated display table to showcase your services and connect with attendees
- Access: One complimentary conference ticket (Value - \$250)

### **Connector Level — \$1,350**

*Includes all Friend Level benefits, plus:*

- Speaking Opportunity: Introduce or moderate one session
- Expanded Access: One additional complimentary conference ticket (Value - \$500)

### **Catalyst Level — \$2,600**

*Includes all Connector Level benefits, plus:*

- Premier Speaking Opportunity: Speak as a moderator or present on a panel
- Top-Tier Branding: Premium logo placement on all event materials
- Team Access: Two additional complimentary tickets (Value - \$1,000)

### **Sponsorship Add-Ons for Catalyst sponsors**

**Networking Reception Sponsor** - \$1,000 - Make remarks at the reception and receive our gratitude for good food and company

**Mobile Tour Sponsor** - \$1,000 - Make remarks at the mobile tour site presentation and receive sponsor recognition throughout the event