



2026 CALIFORNIA LAND RECYCLING CONFERENCE

September 29 - October 1
San Mateo, CA
calrc.info

The Center for Creative Land Recycling (CCLR) invites your organization to sponsor the 2026 California Land Recycling Conference (CALRC)

This premier annual in-person event convenes brownfields and land reuse professionals from across California and beyond. Hosted by U.S. EPA Region 9, the California Department of Toxic Substances Control (DTSC) Office of Brownfields, and CCLR, CALRC provides a variety of sponsorship opportunities.

For questions or more information, please fill out [the sponsorship interest form](#) and contact Jean Hamerman (jean.hamerman@cclr.org) or Bret Carr (bret.carr@cclr.org)

Sponsorship Benefits Include

- **Speaking Opportunities:** Share your expertise and demonstrate leadership.
- **Exhibiting Space:** Direct access to planners, developers, attorneys, government officials, and community leaders.
- **Brand Exposure:** Visibility among hundreds of attendees during the event and engagement with thousands more through conference communication.
- **Interactive Engagement:** Networking and connection-building through an interactive conference app called Whova.

350+

attendees

90+

content
expert
speakers

12,000

recipients of
conference
emails

28,000

social media
audience

2026 SPONSORSHIP MENU

Supporter Level — \$1,200

- Brand Visibility: Your logo featured on select promotional e-blasts, digital flyers, handouts, and the event registration page
- Public Recognition: Shout-outs from the emcee during the event
- Social Media Spotlight: Highlighted as event sponsor in all CCLR's social media platforms
- Insight into Attendees: Prior to the event, receive a list of attendees and their affiliations
- Access: One complimentary conference ticket (value - \$425)
- Exhibitor Booth for an additional \$750 (optional)

Leader Level — \$2,500

Includes all Supporter Level benefits, plus

- Access: One additional complimentary conference ticket (2 in total, valued at \$850)
- Pre-Conference session with CCLR staff on maximizing networking with insight into attendees and opportunities to connect, including training on Whova.
- Exhibitor Booth for an additional \$500 (optional)

Champion Level — \$3,850

Includes all Leader Level benefits, plus:

- Increased Brand Awareness: Logo on all promotional e-blasts, digital flyers, handouts, event registration page, and annual report
- Exhibitor Booth Included with a general location in the main Exhibition area
- One additional complimentary conference ticket (3 in total, valued at \$1,275)

What our attendees say:

"This conference sets the bar for quality. Top notch speakers, topics, presentations."

"I will be back next year"

"The 2025 CA Land Recycling Conference was an invaluable experience that expanded my professional network and deepened my understanding of brownfield redevelopment best practices."

"The conference was very well organized and the quality of speakers and presentations was outstanding."



Visionary Level — \$5,750

Includes all Champion Level benefits, plus:

- Premier Speaking Opportunity as a moderator or panel presenter
- Featured in a conference newsletter to CCLR's nationwide audience
- Recognized as a scholarship supporter for nonprofits and students
- Exhibitor Booth with preferred location in high-traffic areas
- Two additional complimentary tickets (5 in total, valued at \$2,125)

Cornerstone Level — \$10,000

Includes all Visionary Level benefits, plus:

- Sponsorship of Networking Reception
- Featured in a CCLR blog published on CCLR's website
- Three additional complimentary conference tickets (8 in total, valued at \$3,400)



A la carte menu options

Networking Sponsor \$2,500

Well attended, prominent reception offers a great opportunity for your logo on signage throughout the Networking Reception, and welcome remarks

Karaoke Sponsor \$2,500

Have a song dedicated to you, make welcome remarks, have your logo on the Brownfields Karaoke event signage and social media promotion!

Pre-Conference Sponsor \$2,500

Sponsor one of the popular three-hour preconference sessions for increased visibility and an opportunity to address attendees.

Join CCLR as a member! \$1,000

A discount of \$1,500 for one year of our Foundational membership (valued at \$2,500), which includes individualized networking, customized training for your teams, and access to insider information on funding programs, industry trends, and more.